



REPORT ON THE ENTERING CLASS OF 2016

DEAR COLLEAGUES,

I'm pleased to present the 2016 Class Profile for new students. Thanks to the hard work of many, we enrolled our largest and most diverse freshman class ever. This report summarizes the profile of the first-year cohort and outlines our admissions goals for the coming year.

Goals for 2016-2017:

- » Reach new Provost-approved freshman and transfer enrollment targets.
- » Successfully implement early action and regular freshman decision dates.
- » Successfully implement Slate, our new Customer Relationship Management system, for recruitment and outreach.
- » Engage colleges in the recruitment and review process, with an emphasis on communicating with inquiries and using Slate.
- » Strengthen our identity as the flagship system of higher education to high school counselors and community college partners.
- » Plan for the addition of the Coalition Application for the 2017-2018 cycle.
- » Assess market position and success rates of new freshman enrollment by reviewing yield rates of resident income groups, resident market share by academic ability, and retention by academic ability and residency.
- » Assess the feasibility of staffing in potential growth markets for non-residents and student market demand of international students in diverse areas.
- » Identify barriers to transfer student enrollment and explore opportunities to expand Pathways programs.

I look forward to collaborating with you on these goals as we begin recruiting the Class of 2017.

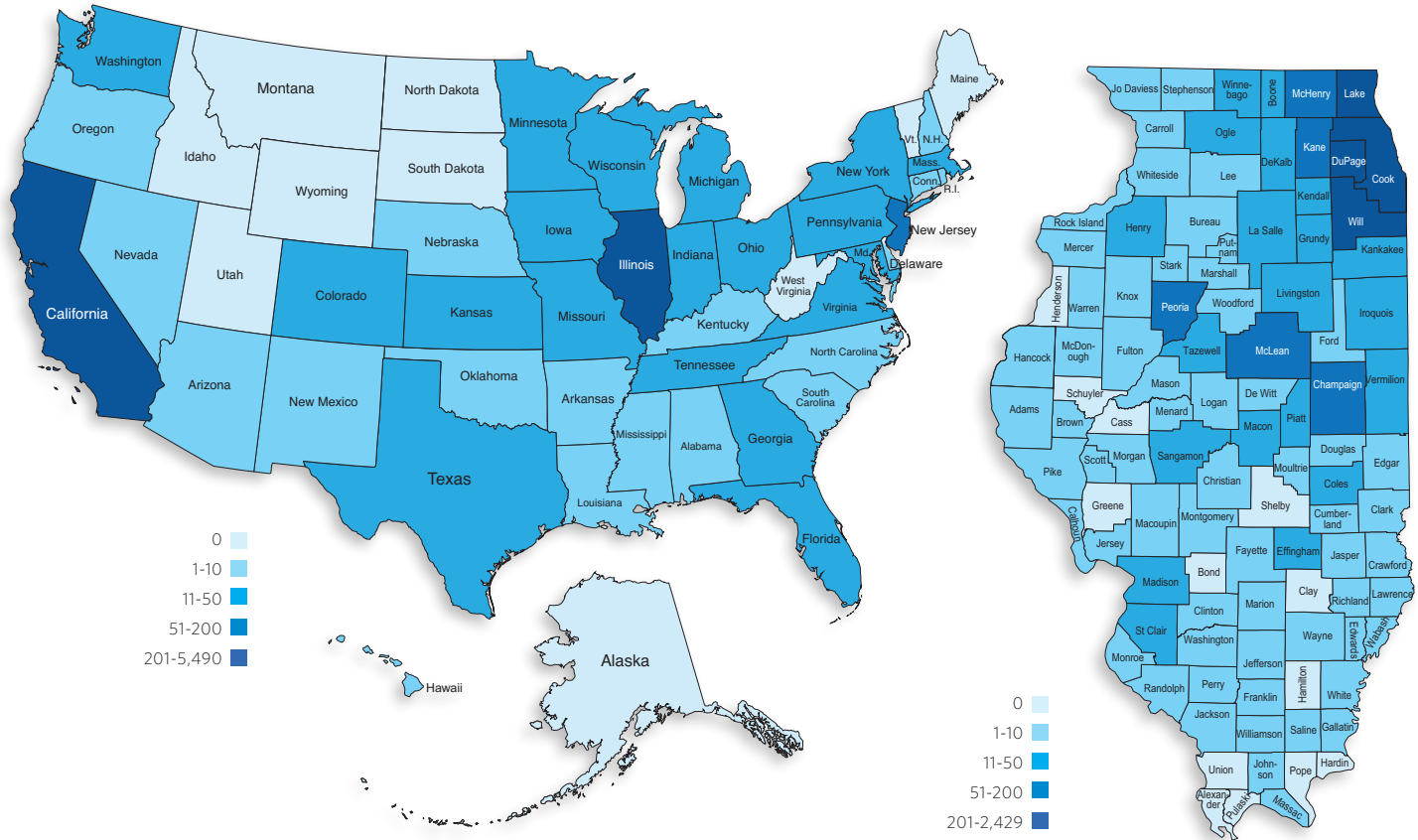
Sincerely,

Andy Borst, PhD

Director of Undergraduate Admissions

WHERE DO OUR STUDENTS COME FROM?

We remain committed to serving the best and brightest students in Illinois and continue to attract talented students nationally and internationally.



TOP ENROLLMENT FEEDERS

State	Country	Illinois High School	Illinois County
Illinois	China	Adlai E. Stevenson (Lincolnshire)	Cook
California	India	Whitney M. Young Magnet (Chicago)	DuPage
New Jersey	South Korea	Neuqua Valley (Naperville)	Lake
Texas	Taiwan	New Trier Township (Winnetka)	Will
Virginia	Turkey	Lane Tech (Chicago)	Kane
New York	Malaysia	William Fremd (Palatine)	Champaign
Georgia	Indonesia	Barrington (Barrington)	McHenry
Missouri	Singapore	Glenbrook South (Glenview)	McLean
Michigan	Thailand	Glenbrook North (Northbrook)	Peoria
Massachusetts	Canada	Maine Township South (Park Ridge)	St. Clair

ACADEMIC PREPARATION

The Class of 2016 is academically well prepared to succeed at Illinois. Our average ACT is 28.4. Among this year's class, 49.4 percent of students placed in the top decile.

ADMISSIONS INFORMATION

ADMISSIONS TRENDS

	2016	2015	2014
Applied	38,093	34,277	35,822
Admitted	22,881	22,471	21,150
Enrolled	7,593	7,565	6,937

ENROLLED STUDENT PROFILE

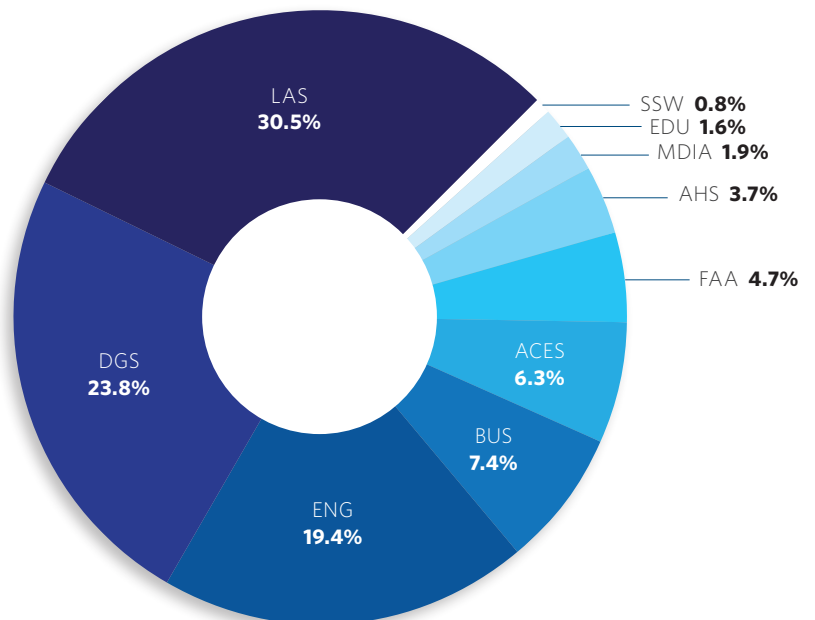
Academic Qualifications (Middle 50%)		Demographics		Residency Distribution by Tuition	
Class Rank	79th-95th percentile	Male Female	52.2% 47.8%	Illinois Residents	5,664 (74.6%)
SAT Composite	1310-1450	Underrepresented	1,483 (19.5%)	Non-Residents	1,929 (25.4%)
ACT Composite	26-32				

COLLEGE ENROLLMENT

Liberal Arts and Sciences continues to enroll the largest class, followed by the Division of General Studies and Engineering.

ENROLLMENT BY COLLEGE

	2016	2015	2014
ACES	482	470	436
AHS	278	232	196
BUS	561	618	571
DGS	1,804	1,757	1,474
EDU	121	147	131
ENG	1,472	1,622	1,566
FAA	354	319	303
LAS	2,314	2,220	2,074
MDIA	147	129	156
SSW	60	51	30
Total	7,593	7,565	6,937



RECRUITMENT EFFORTS

We continue to offer a variety of ways to visit campus, hold a number off-campus programs, and attend many college fairs. This past year, our recruitment and outreach efforts specifically focused on Illinois residents.

	High School Visits	College Fairs	Off-Campus Programs	On-Campus Visit Programs
2015-2016	885	436	43	386
2014-2015	964	375	40	387
2013-2014	814	454	42	394

UNDERREPRESENTED STUDENTS

With increases in both African American and Hispanic enrollment, 2016 is the most diverse freshman class in our history. We hope to continue this trend in future years through our persistent efforts in recruiting and yielding underrepresented students.

ETHNIC & RACIAL DIVERSITY

	2016	2015	2014
African American	548 (7.2%)	475 (6.3%)	356 (5.1%)
Hispanic	932 (12.3%)	812 (10.7%)	719 (10.4%)
Native American	3 (0.04%)	5 (0.07%)	6 (0.09%)
Total	1,483 (19.5%)	1,292 (17.1%)	1,081 (15.6%)

TRANSFER SUMMARY

ENROLLMENT BY COLLEGE

	2016	2015	2014
ACES	165	172	169
AHS	97	76	71
BUS	80	70	76
DGS	47	54	60
EDU	12	21	16
ENG	230	226	177
FAA	69	71	63
LAS	641	639	641
MDIA	20	35	43
SSW	19	17	15
Total	1,380	1,381	1,331

ETHNIC & RACIAL DIVERSITY

	2016	2015	2014
African American	68 (4.9%)	58 (4.2%)	66 (5.0%)
Latino/Hispanic	152 (11.0%)	133 (9.6%)	100 (7.5%)
Native American	3 (0.2%)	4 (0.3%)	0 (0.0%)
Total	223 (16.2%)	195 (14.1%)	166 (12.5%)

INSTITUTION TYPE

4 Year	2 Year	Unknown
430 (31.2%)	884 (64.1%)	66 (4.8%)