



REPORT ON THE ENTERING CLASS OF 2014

OFFICE OF UNDERGRADUATE ADMISSIONS, UNIVERSITY OF ILLINOIS

Dear Colleagues,

I am pleased to present the 2014 Class Profile for new students. Thanks to the work of many, we enrolled the most academically talented class in University of Illinois history. This report summarizes the profile of the first-year cohort and outlines our admissions goals for the coming year.

Goals for 2014-15:

- » Continue to increase the quality and diversity of the freshman class.
- » Expand recruitment and outreach activities across the state of Illinois in an effort to increase resident enrollment.
- » Collaborate with colleges and other units to enhance our yield strategies.
- » Develop a scholarship and recruitment strategy to better yield high-ability students.

I look forward to collaborating with you in recruiting the Class of 2015.

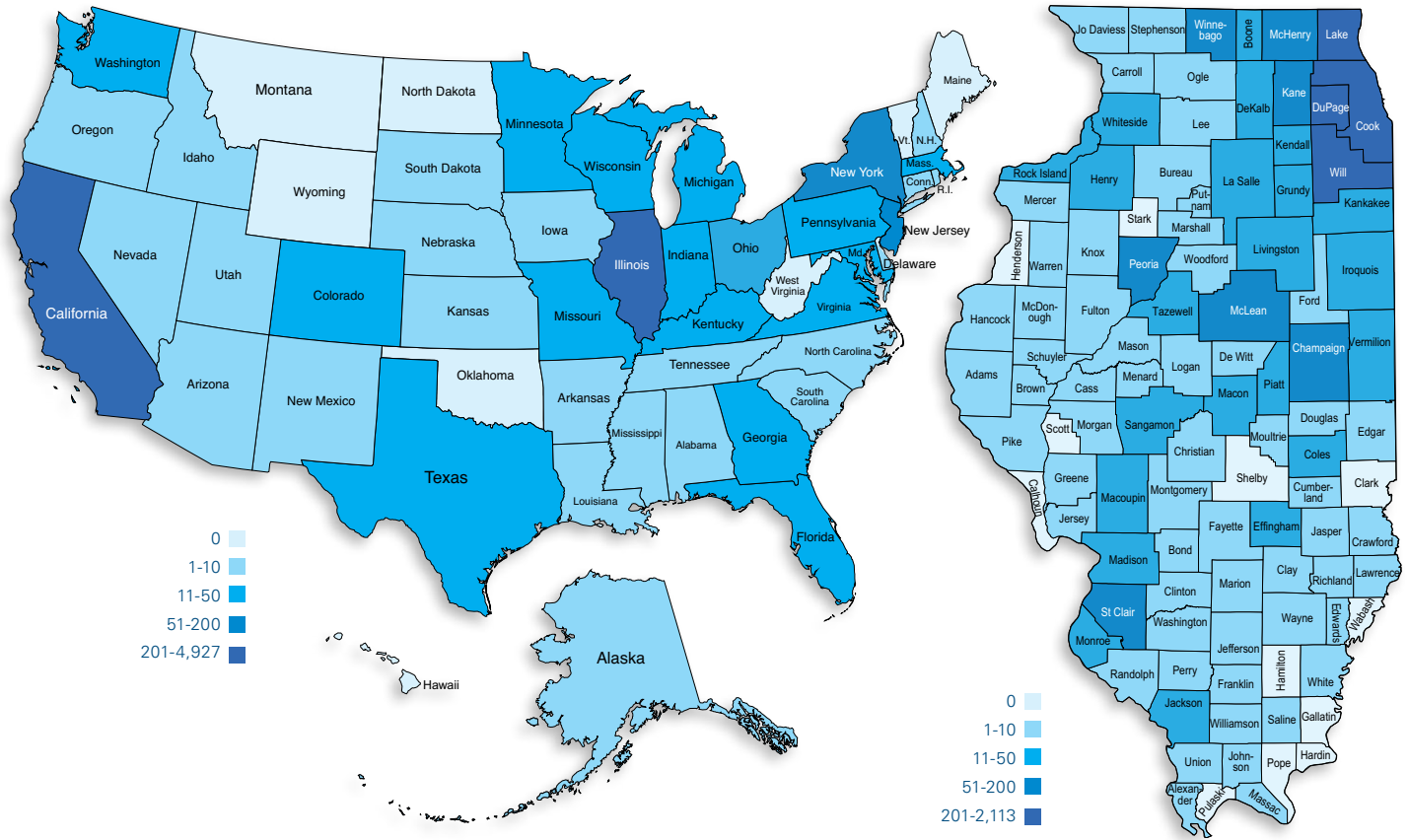
Sincerely,

Keith A. Marshall, Ph.D.

Associate Provost and Interim Director of Enrollment Management

Where Do University of Illinois Students Come From?

While we remain committed to serving the best and brightest students in Illinois, we continue to attract talented students nationally and internationally.



TOP FEEDERS: ENROLLED

State	Country	Illinois High School	Illinois County
Illinois	China	Adlai E. Stevenson (Lincolnshire)	Cook
California	South Korea	Lane Tech (Chicago)	DuPage
New Jersey	India	New Trier Township (Winnetka)	Lake
New York	Singapore	Neuqua Valley (Naperville)	Will
Virginia	Taiwan	William Fremd (Palatine)	Champaign
Texas	Turkey	Barrington (Barrington)	Kane
Missouri	Canada	Whitney M. Young Magnet (Chicago)	McHenry
Ohio	Malaysia	Hinsdale Township Central (Hinsdale)	McLean
Florida	Thailand	Lyons Township North (La Grange)	Winnebago
Minnesota	Hong Kong	Glenbrook South (Glenview)	Peoria

Academic Preparation

The Class of 2014 is academically well prepared to succeed at Illinois. Our average ACT is 29. Among this year's class, 58.8 percent of students placed in the top decile.

Admission Information

ADMISSION TREND

	2014	2013	2012
Applicants	35,822	33,201	31,453
Admitted	21,150	20,715	19,627
Enrolled	6,937	7,331	6,932

PROFILE OF ENROLLED STUDENTS

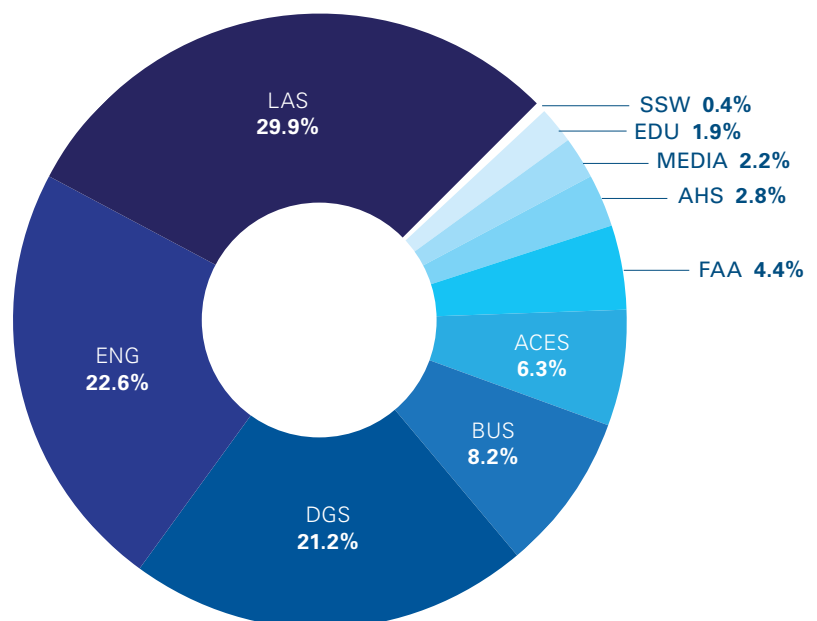
Academic Qualifications (Middle 50%)		Demographics		Residency Distribution by Tuition	
Class Rank	84th-96th percentile	Male to Female	55.3% male, 44.7% female	Illinois Residents	4,974 (72%)
SAT Composite	1320-1440	Underrepresented	1,081 (16%)	Non-Residents	1,963 (28%)
ACT Composite	27-32				

College Enrollment

Liberal Arts and Sciences will continue to enroll the largest class, followed by Engineering and the Division of General Studies.

ENROLLMENT BY COLLEGE: FRESHMEN

	2014	2013	2012
ACES	436	495	483
AHS	196	200	205
BUS	571	600	566
MEDIA	156	161	129
DGS	1,474	1,562	1,652
EDU	131	147	151
ENG	1,566	1,609	1,506
FAA	303	318	335
LAS	2,074	2,214	1,905
SSW	30	25	—
Total	6,937	7,331	6,932



Recruitment Efforts

The Office of Undergraduate Admissions has continued to expand our recruitment and outreach efforts by offering a variety of ways to visit campus, expanding off-campus events, and improving outreach to more high schools.

	High School Visits	College Fairs	Off-Campus Programs	On-Campus Visit Programs
2013-2014	814	454	42	394
2012-2013	802	325	40	384
2011-2012	713	262	35	455

Underrepresented Students

The number of applications increased for both African American and Latina/Latino students. However, we did not see those same trends in our enrolled populations. We will continue to work on recruiting and enrolling underrepresented students on campus.

ETHNIC AND RACIAL DIVERSITY: FRESHMEN

	2014	2013	2012
African American	356 (5.1%)	433 (5.9%)	414 (6%)
Latino/Hispanic	719 (10.4%)	744 (10.1%)	625 (9%)
Native American	6 (0.09%)	5 (0.07%)	4 (0.06%)
Total	1,081 (15.6%)	1,182 (16.1%)	1,043 (15%)

Transfer Summary

ENROLLMENT BY COLLEGE: TRANSFER

	2014	2013	2012
ACES	169	162	168
AHS	71	108	81
BUS	76	73	60
MEDIA	43	36	35
DGS	60	50	85
EDU	16	22	15
ENG	177	203	205
FAA	63	45	66
LAS	641	634	627
SSW	15	10	8
Total	1,331	1,343	1,350

ETHNIC AND RACIAL DIVERSITY: TRANSFER

	2014	2013	2012
African American	66 (5.0%)	59 (4.4%)	68 (5%)
Latino/Hispanic	100 (7.5%)	98 (7.3%)	101 (7.5%)
Native American	0 (0.0%)	0 (0.0%)	4 (0.3%)
Total	166 (12.5%)	157 (11.7%)	173 (12.8%)