



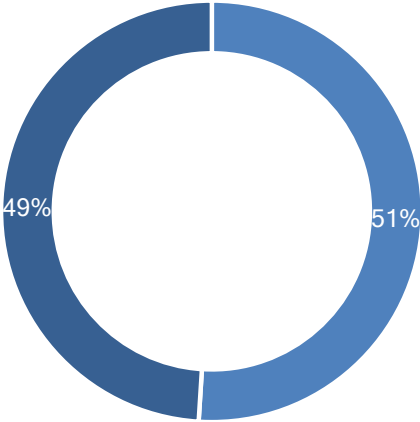
DECLINE SURVEY

STUDENTS ADMITTED FALL 2017

Demographics

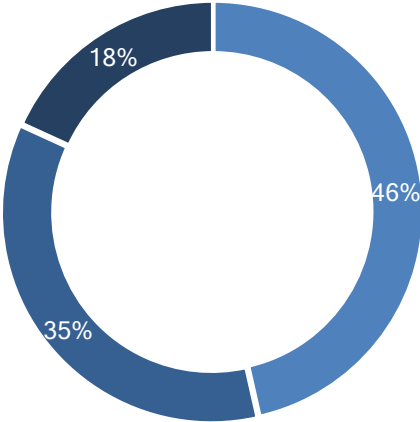
This survey was sent to 14,371 students admitted to fall 2017 who either declined their offer of admission or did not respond to their offer of admission. No incentive was offered to participants. We received 2,230 responses for a 16% response rate.

Gender



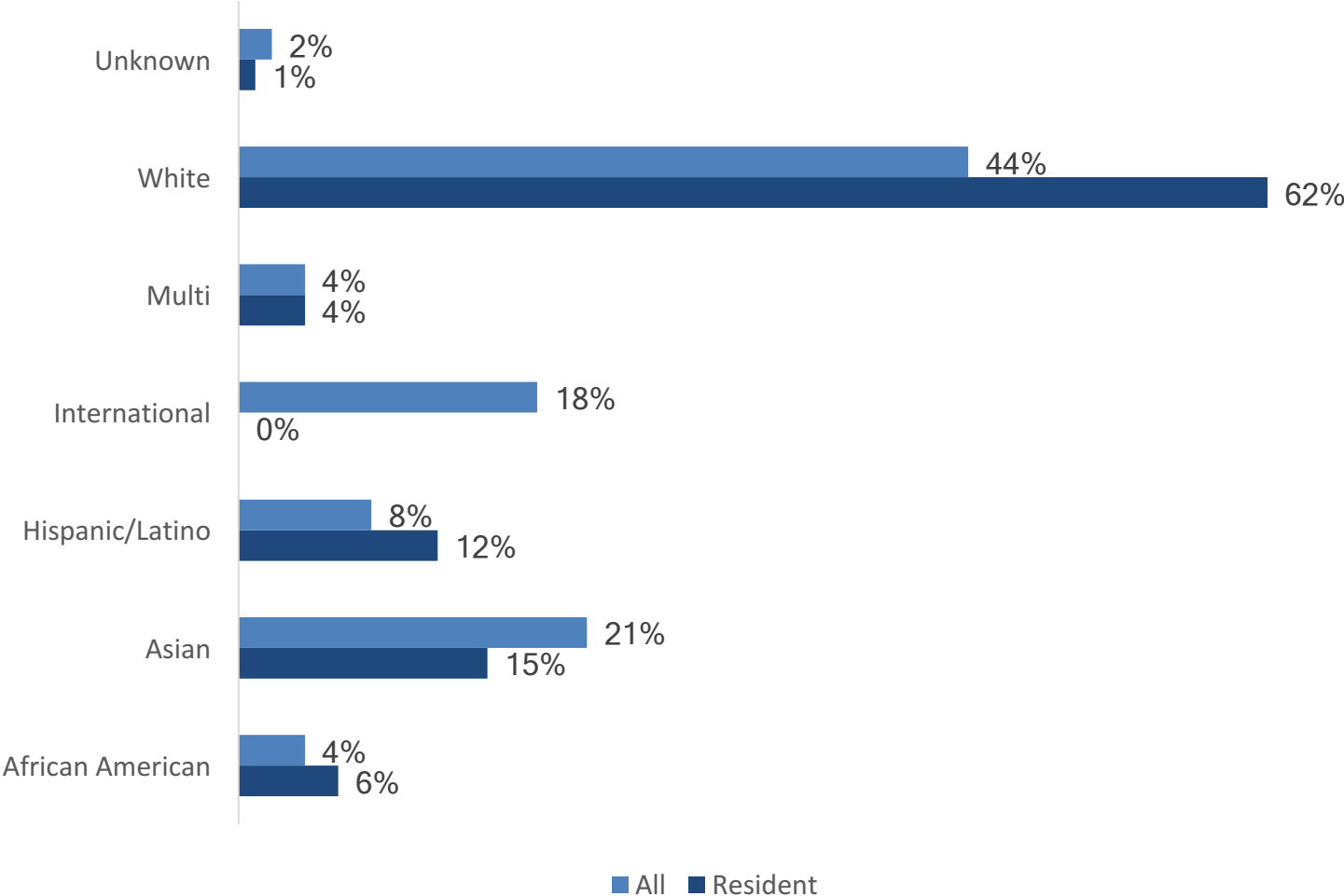
■ Male ■ Female

Residency

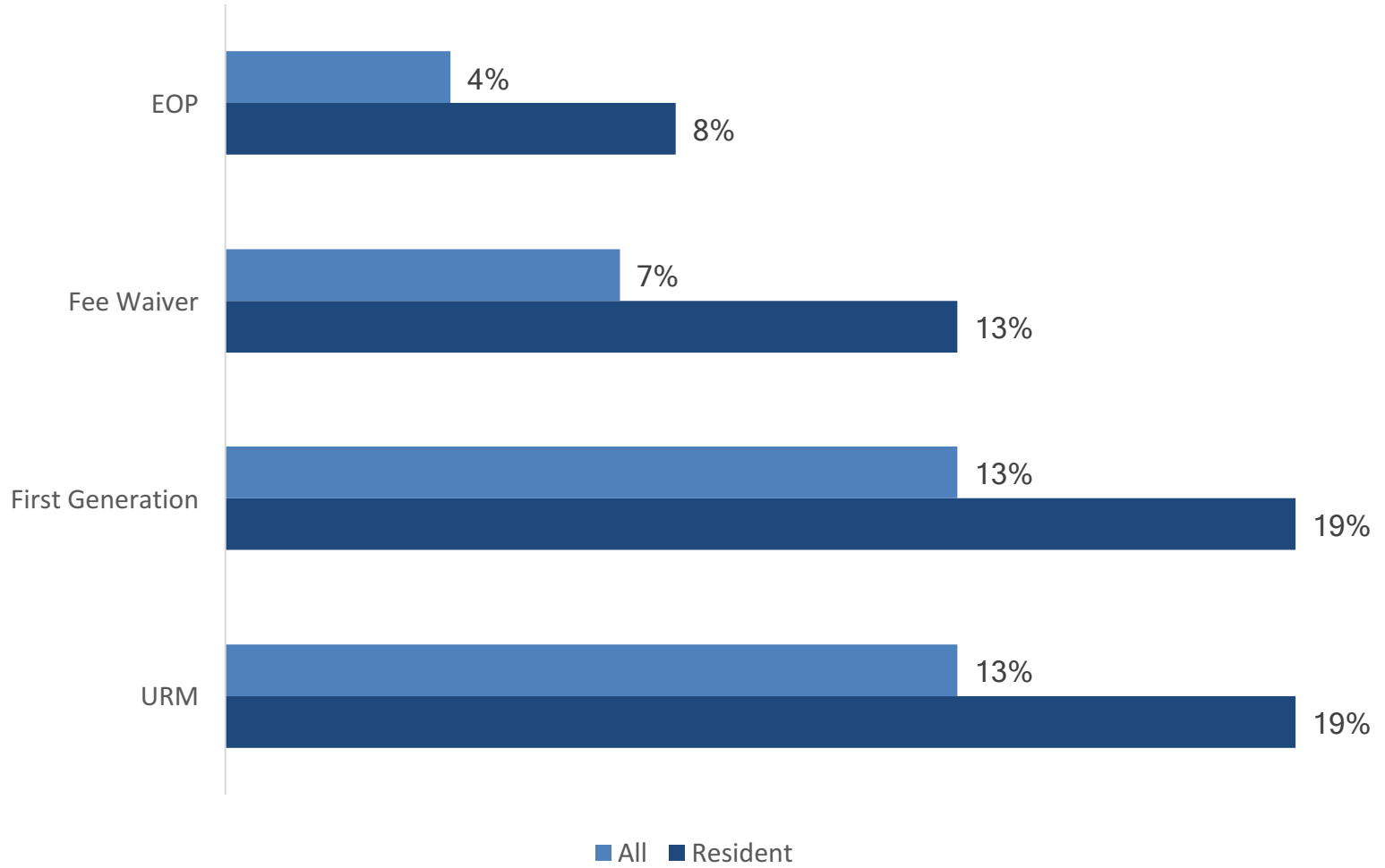


■ Resident ■ Non Resident ■ International

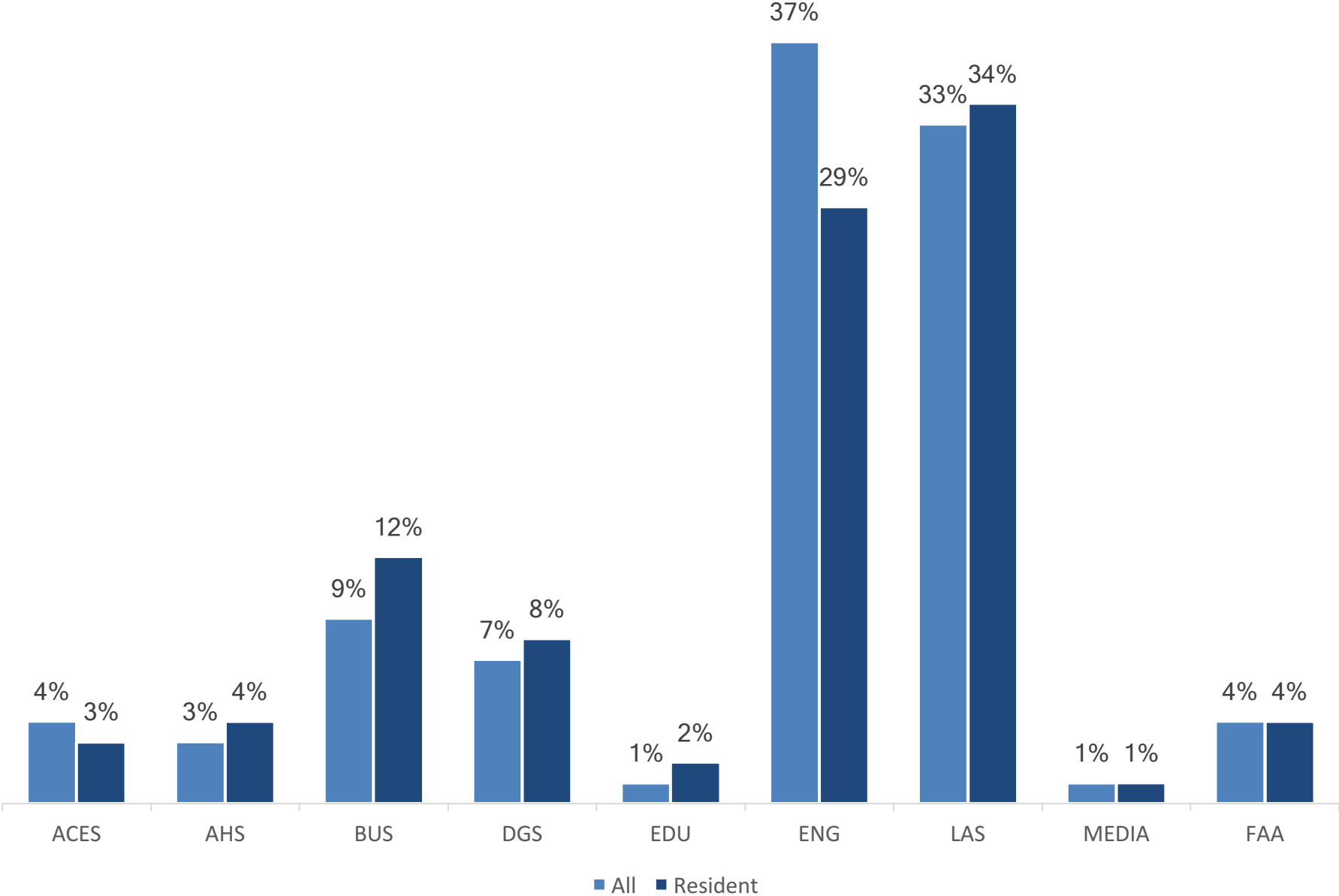
Race/Ethnicity



Other Demographics



College Applied To

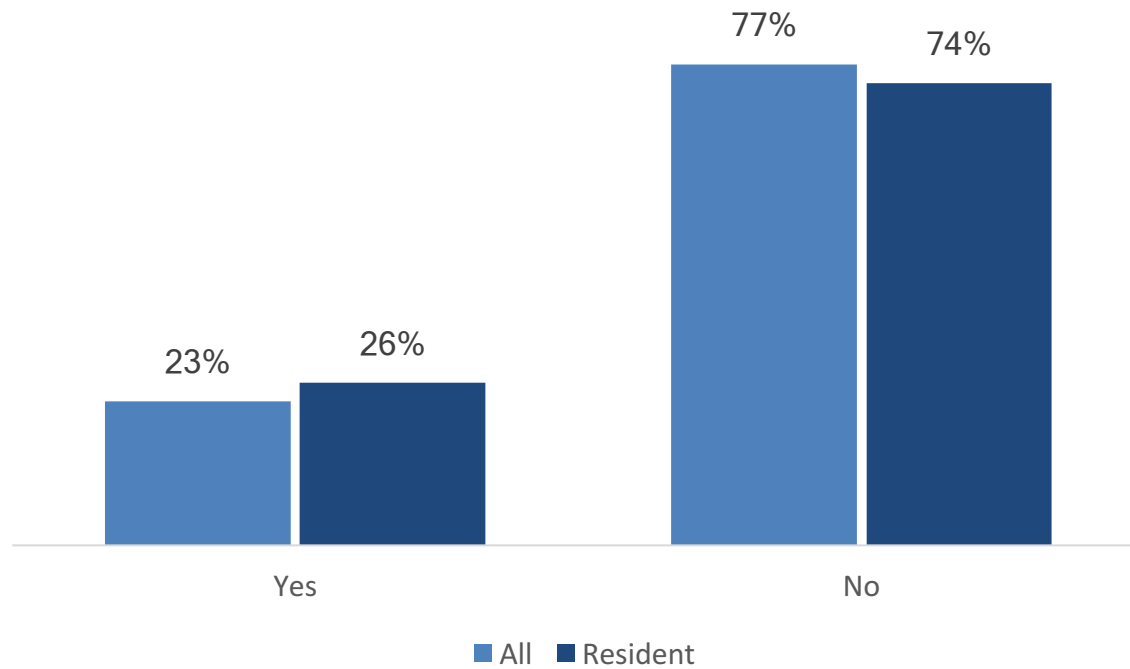


Survey Results

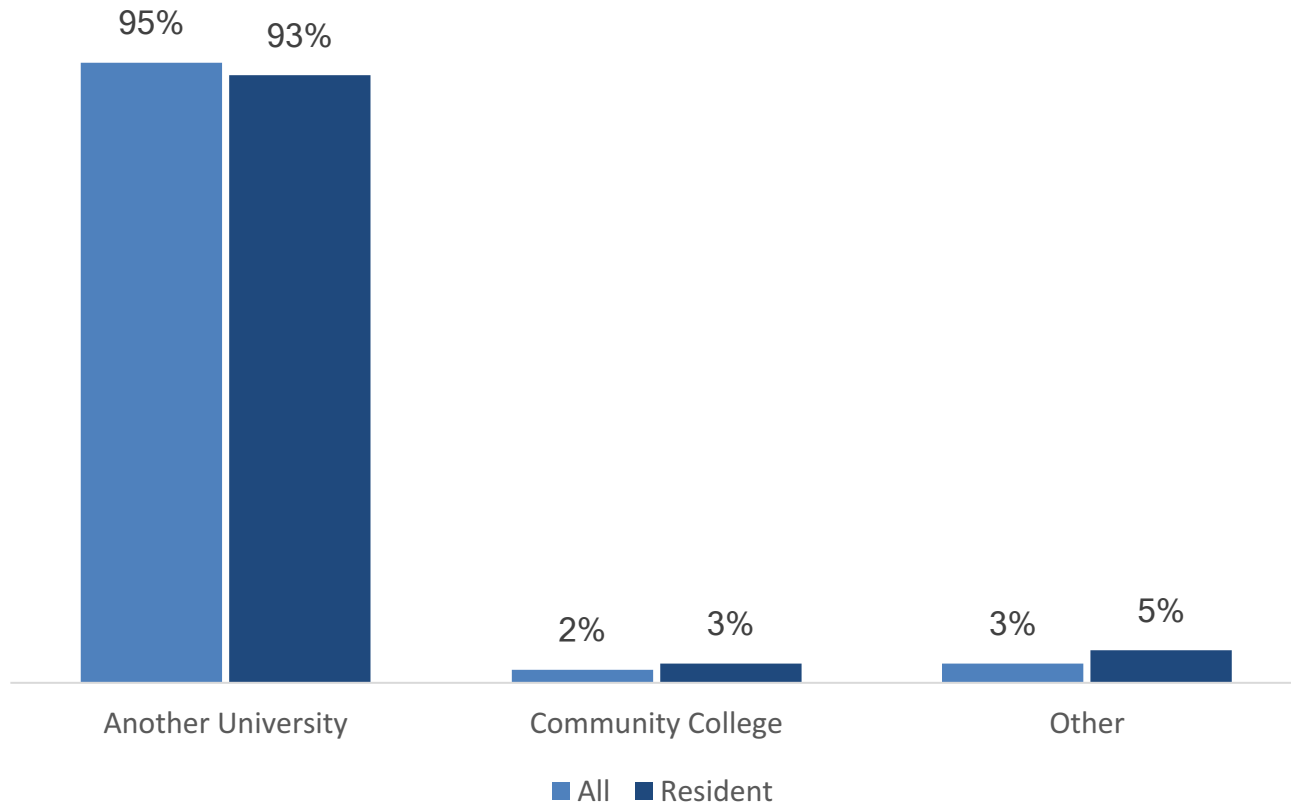
All Responses = 2,230

Resident Responses = 1,034

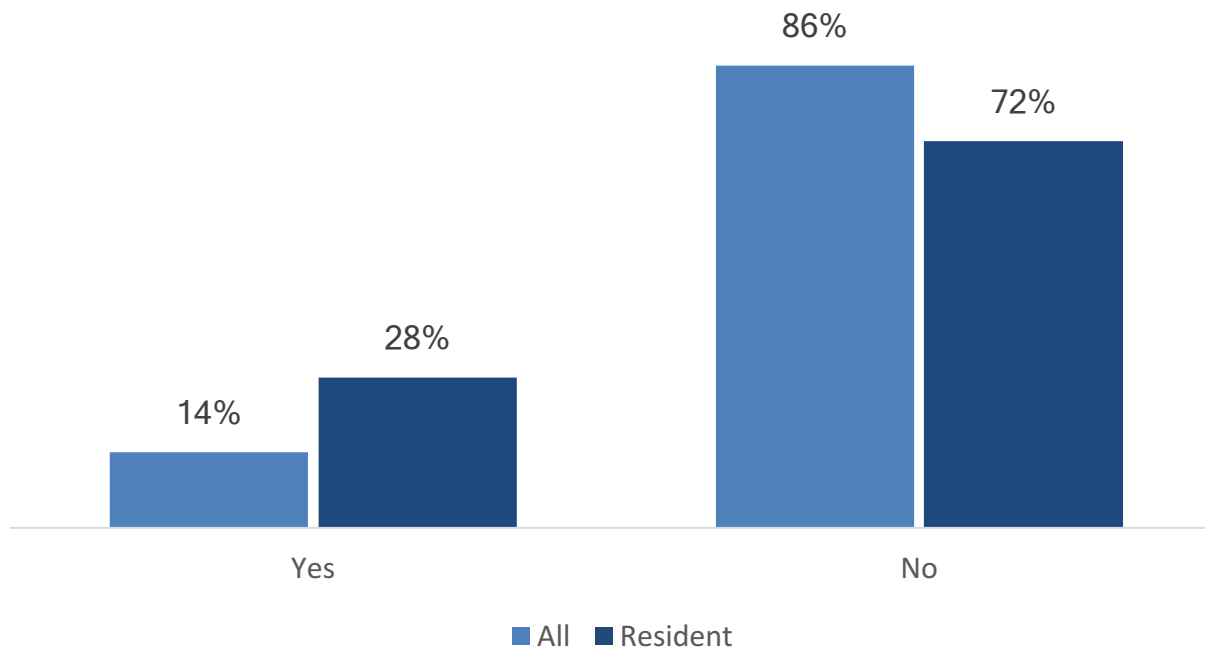
1. Was the University of Illinois your top choice?



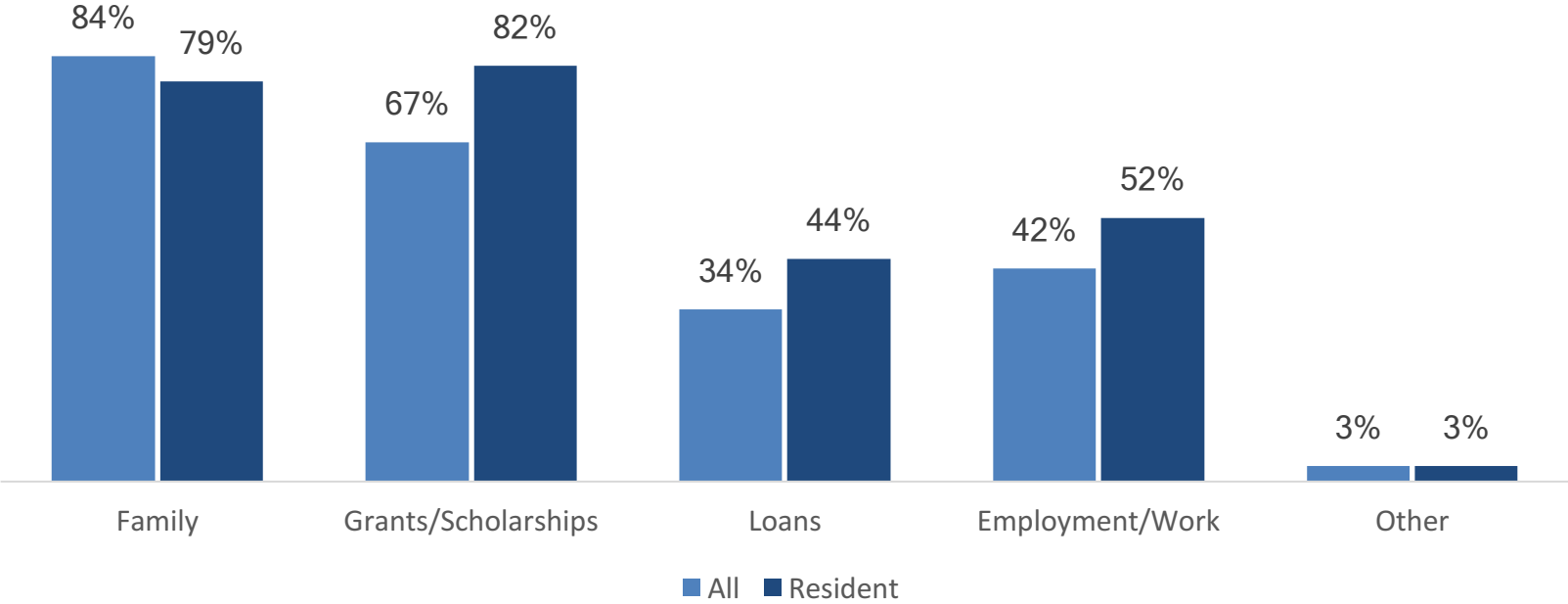
2. Where do you plan to attend?



3. Is it in the state of Illinois?

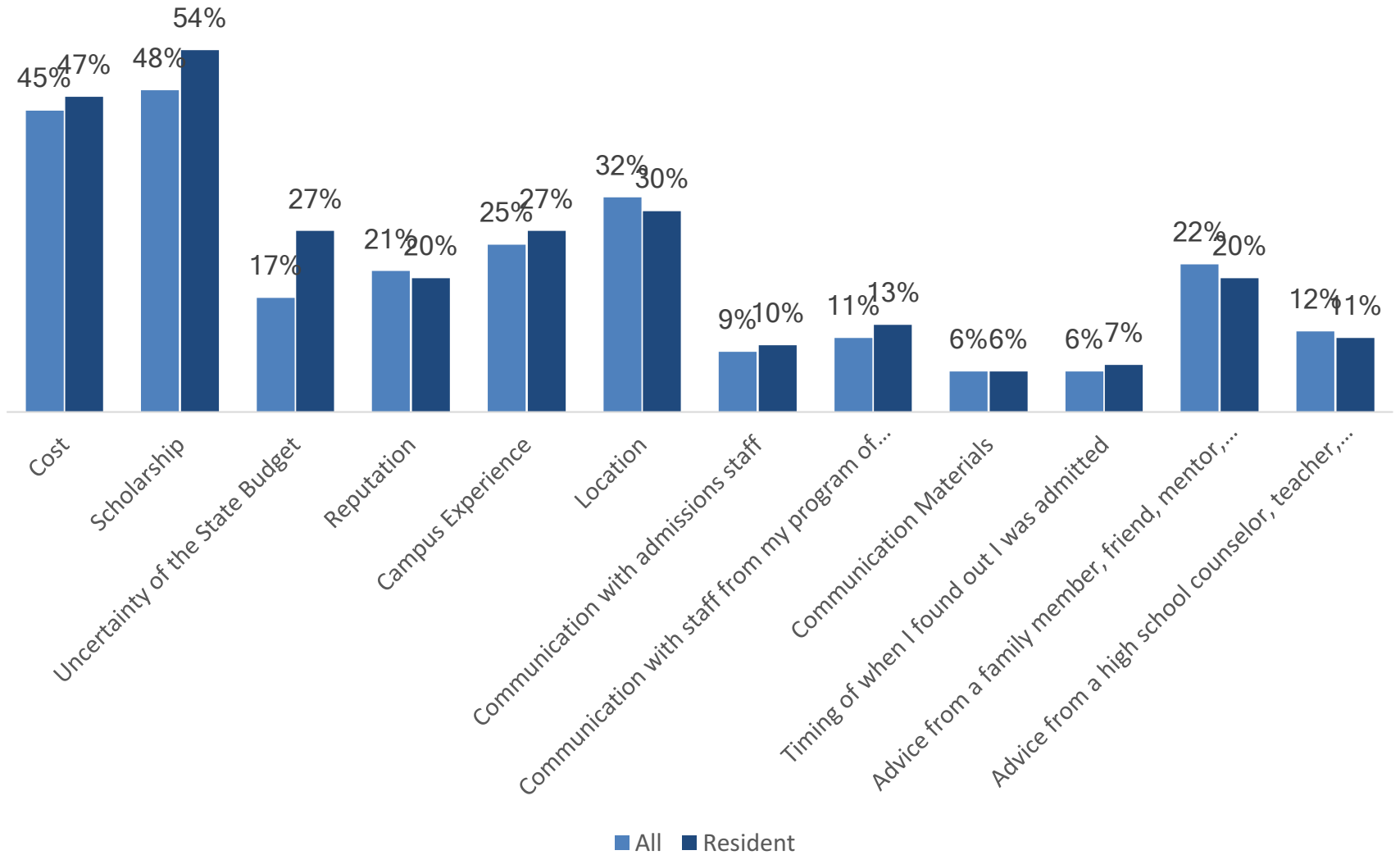


4. How do you plan to pay for college? Check all that apply.



5 – 16. How much did each of the following influence your decision to decline your offer of admission to Illinois?

% that were Very Much or Extremely influenced

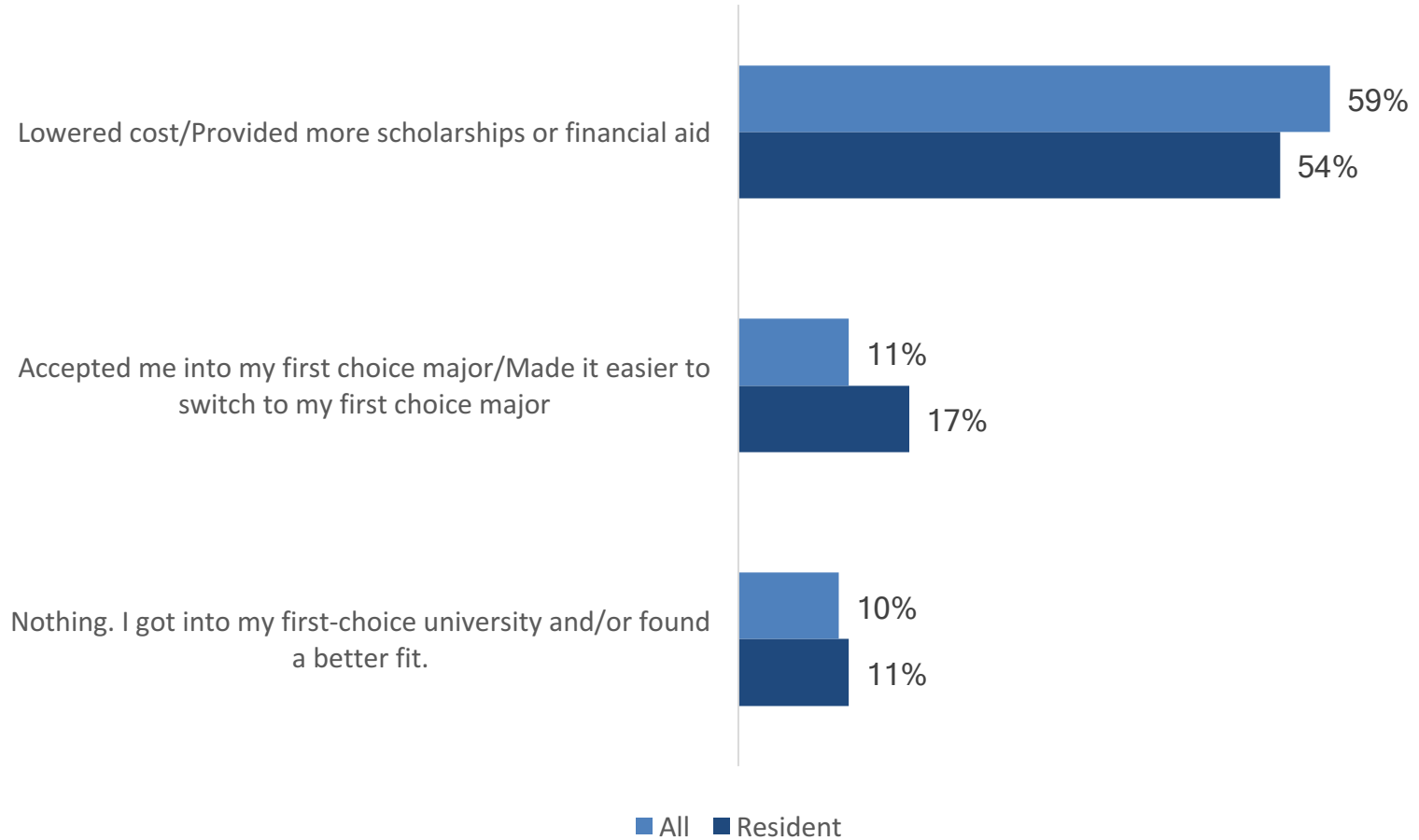


17. What could we have done differently to make you want to enroll at Illinois?

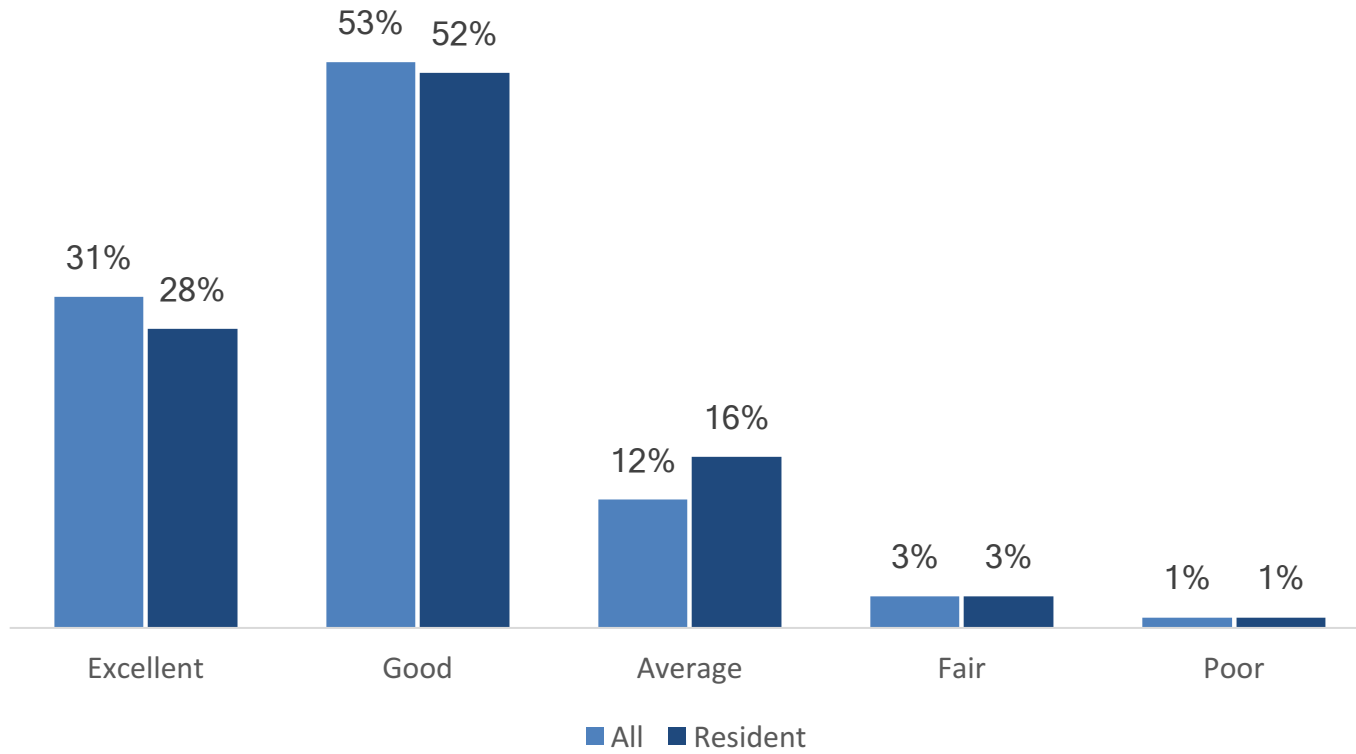
Top responses from open-ended question.

Resident n = 581

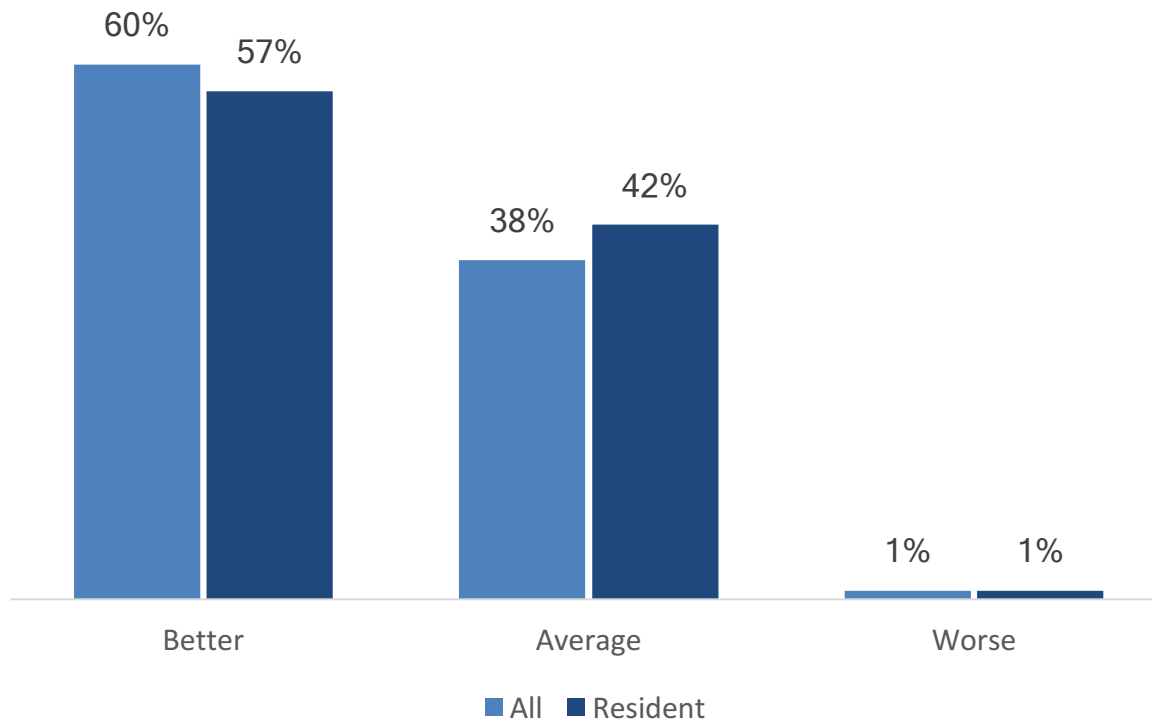
All n = 1,130



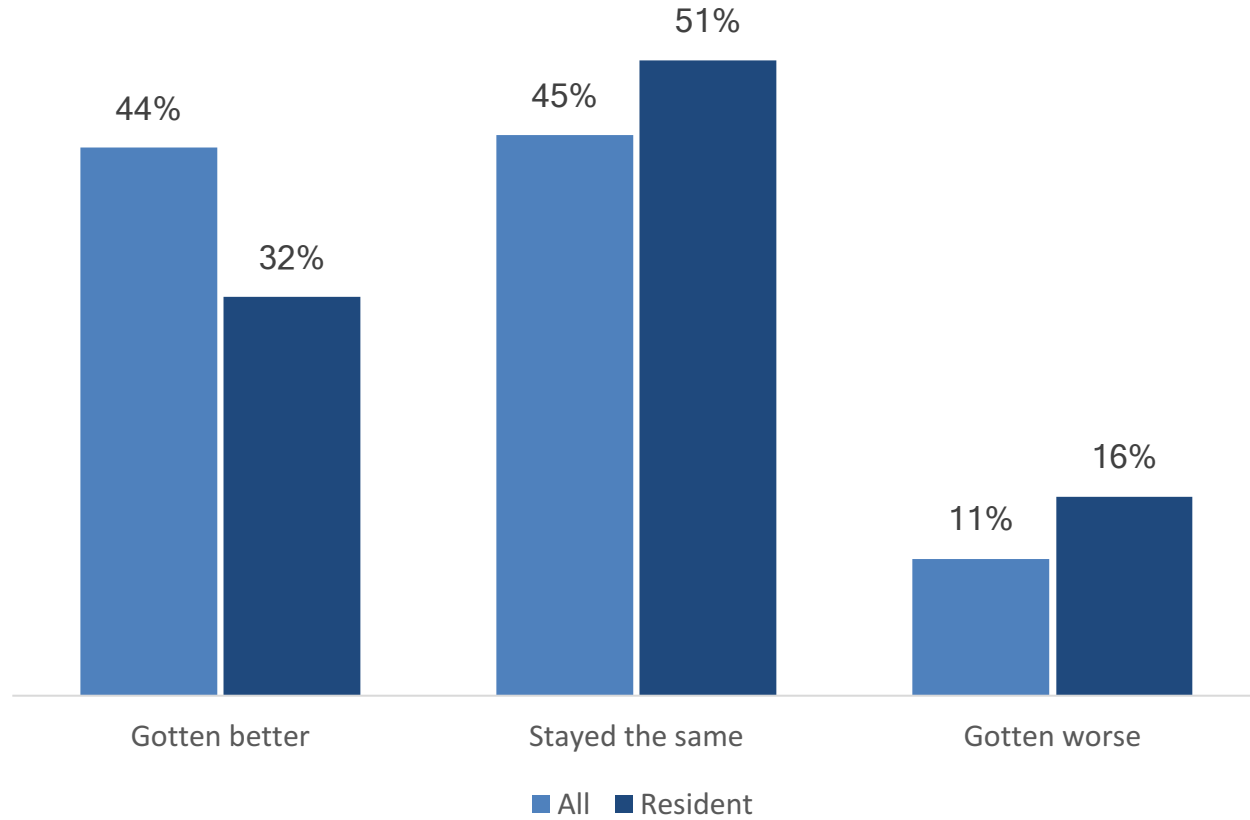
18. How do you rate Illinois as a whole?



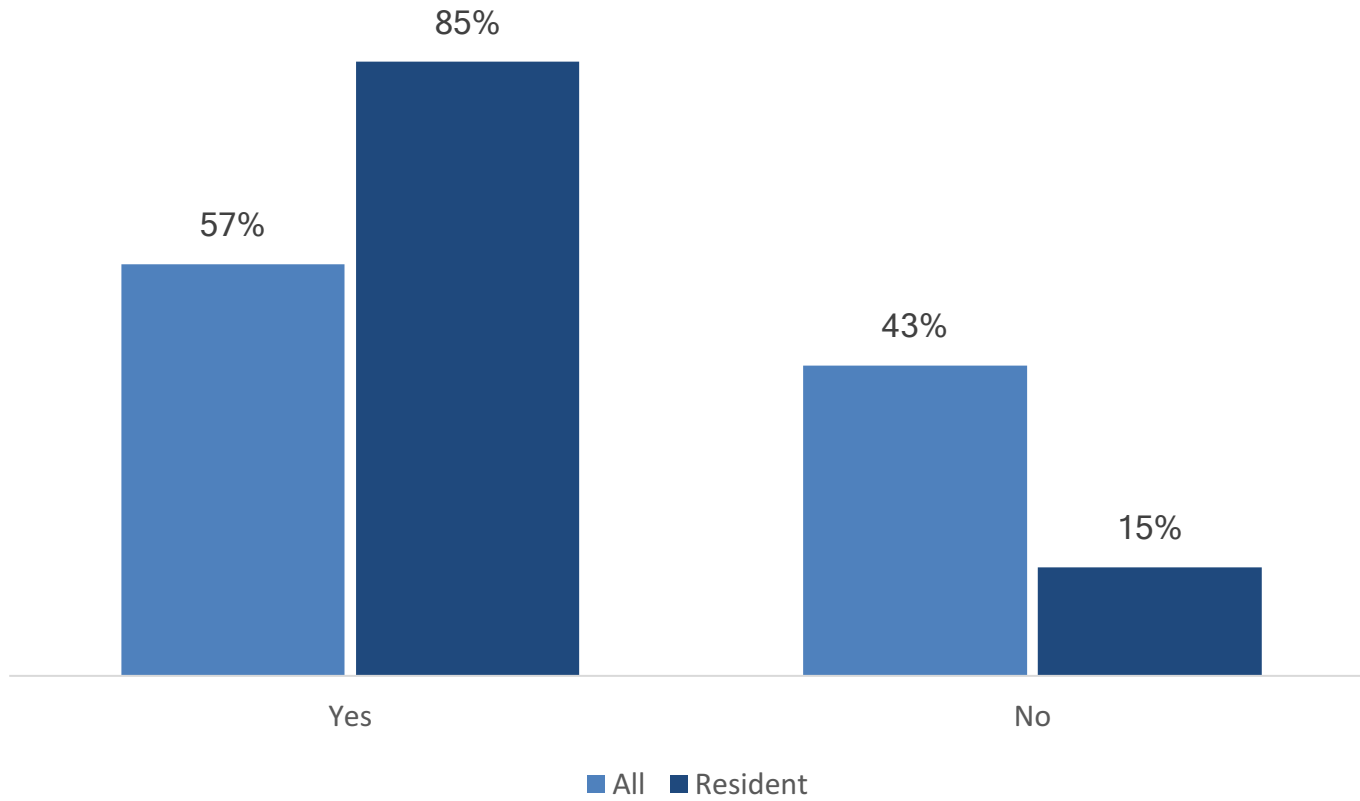
19. How do you think the level of education at Illinois compares to other institutions?



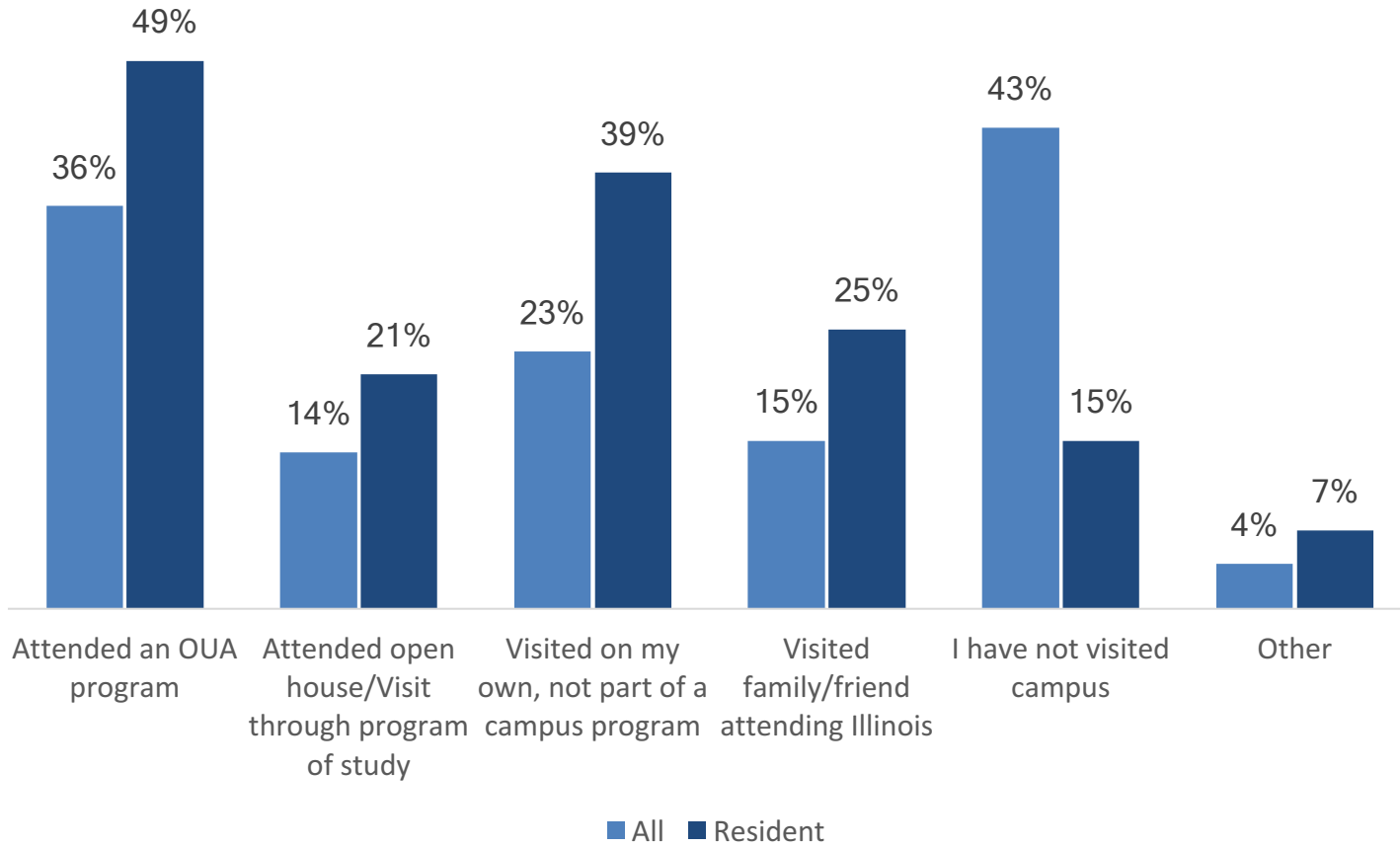
20. In the last year, my opinion of Illinois has ...



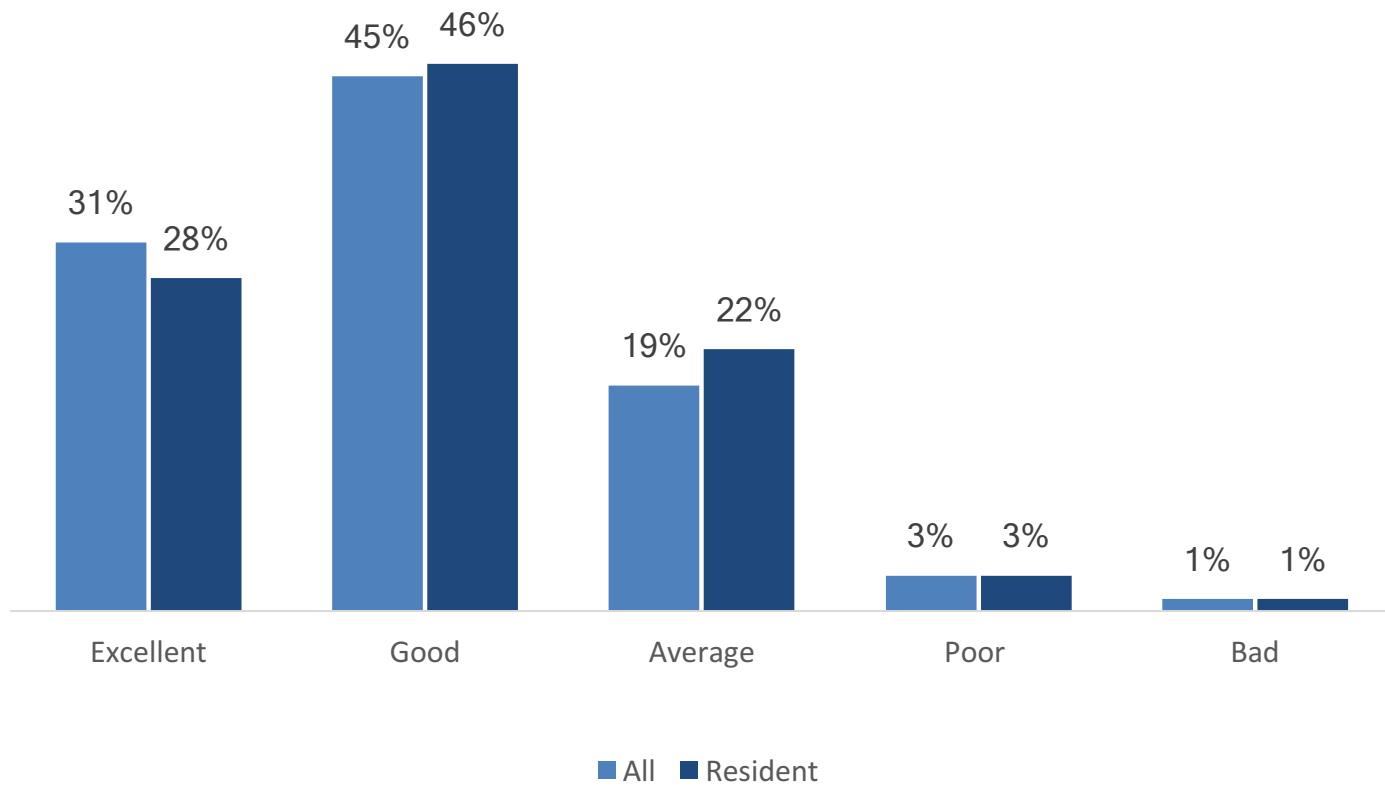
21. Have you visited campus?



22. Describe your visit(s). Check all that apply.

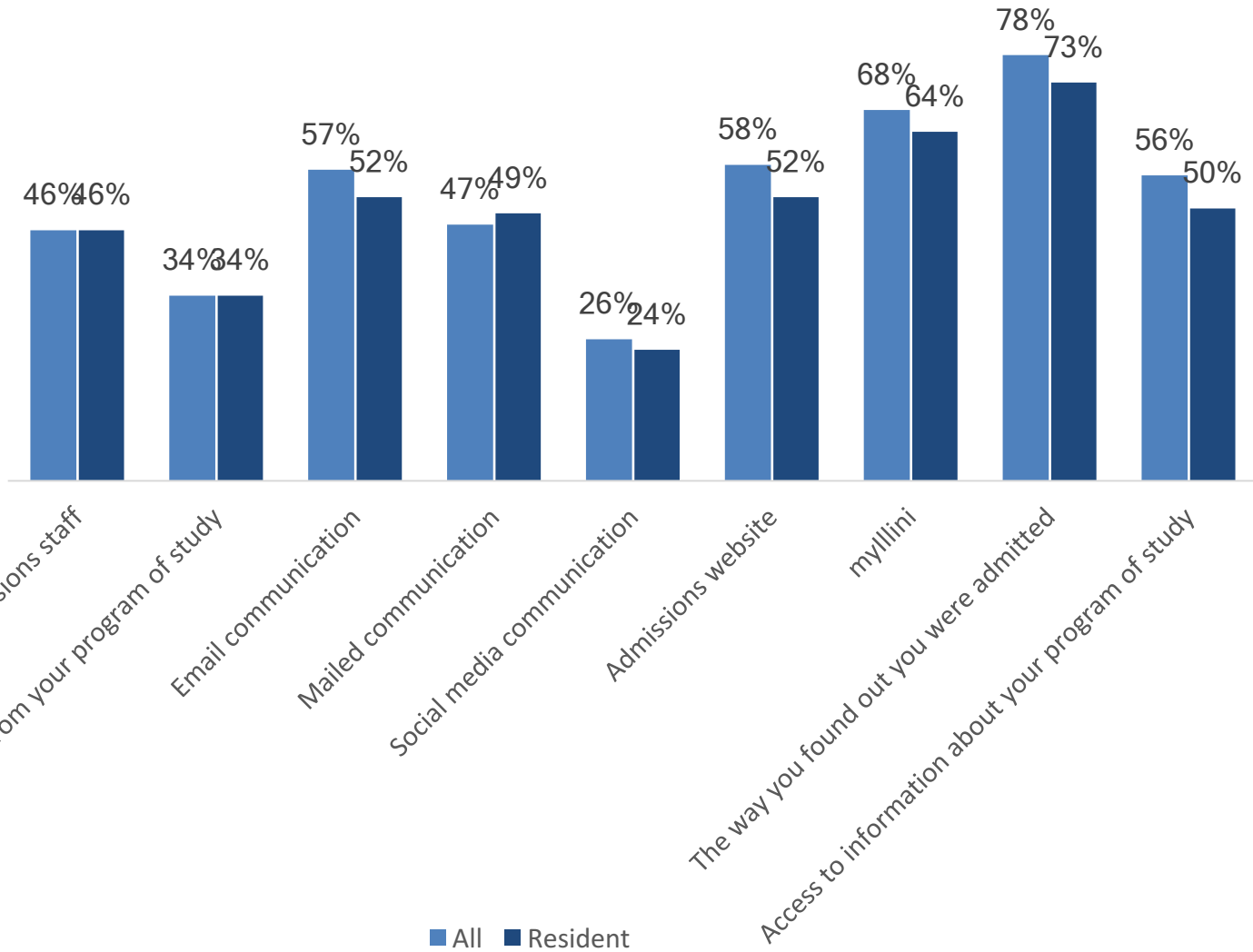


23. My visit experience was ...

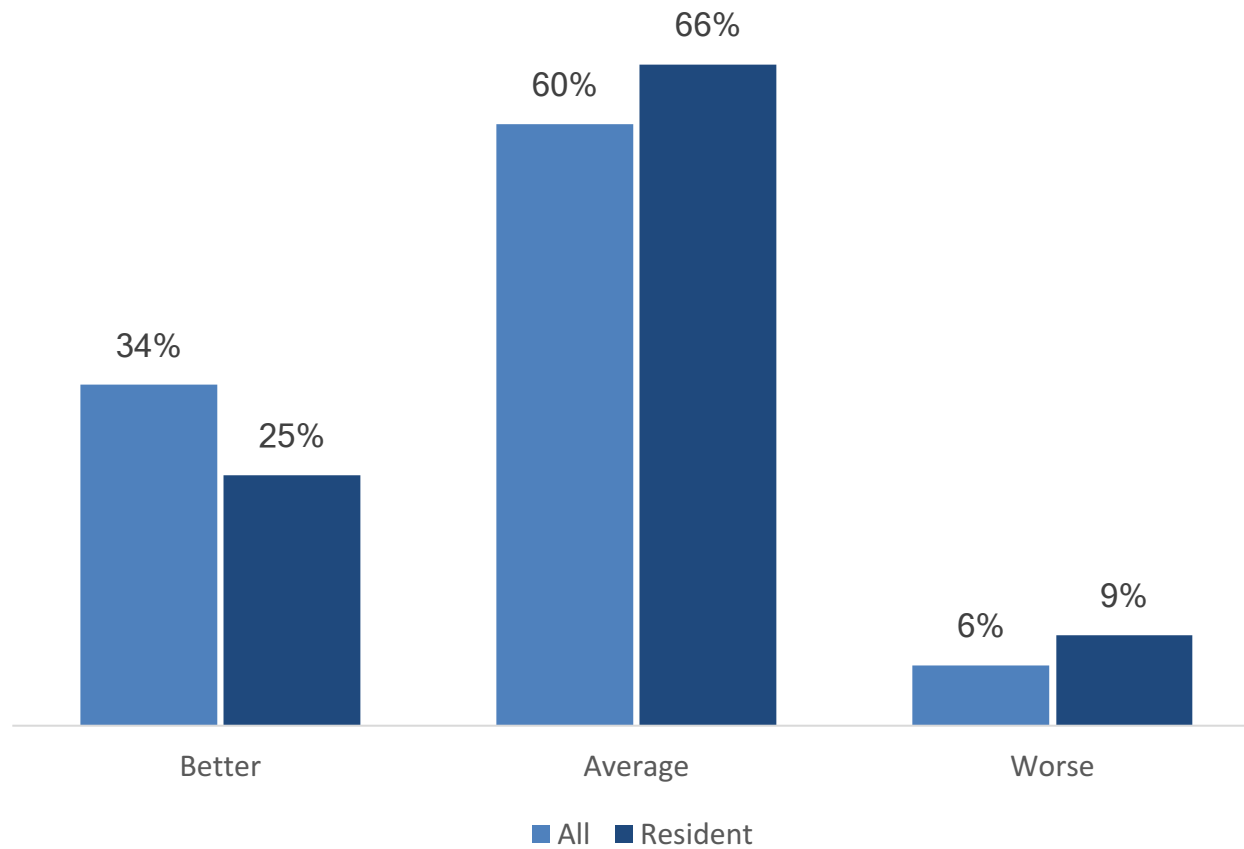


24. – 32. How satisfied were you with the following:

% that were Very Much or Extremely satisfied



33. How did the information that you received in the mail from Illinois compare to other colleges?

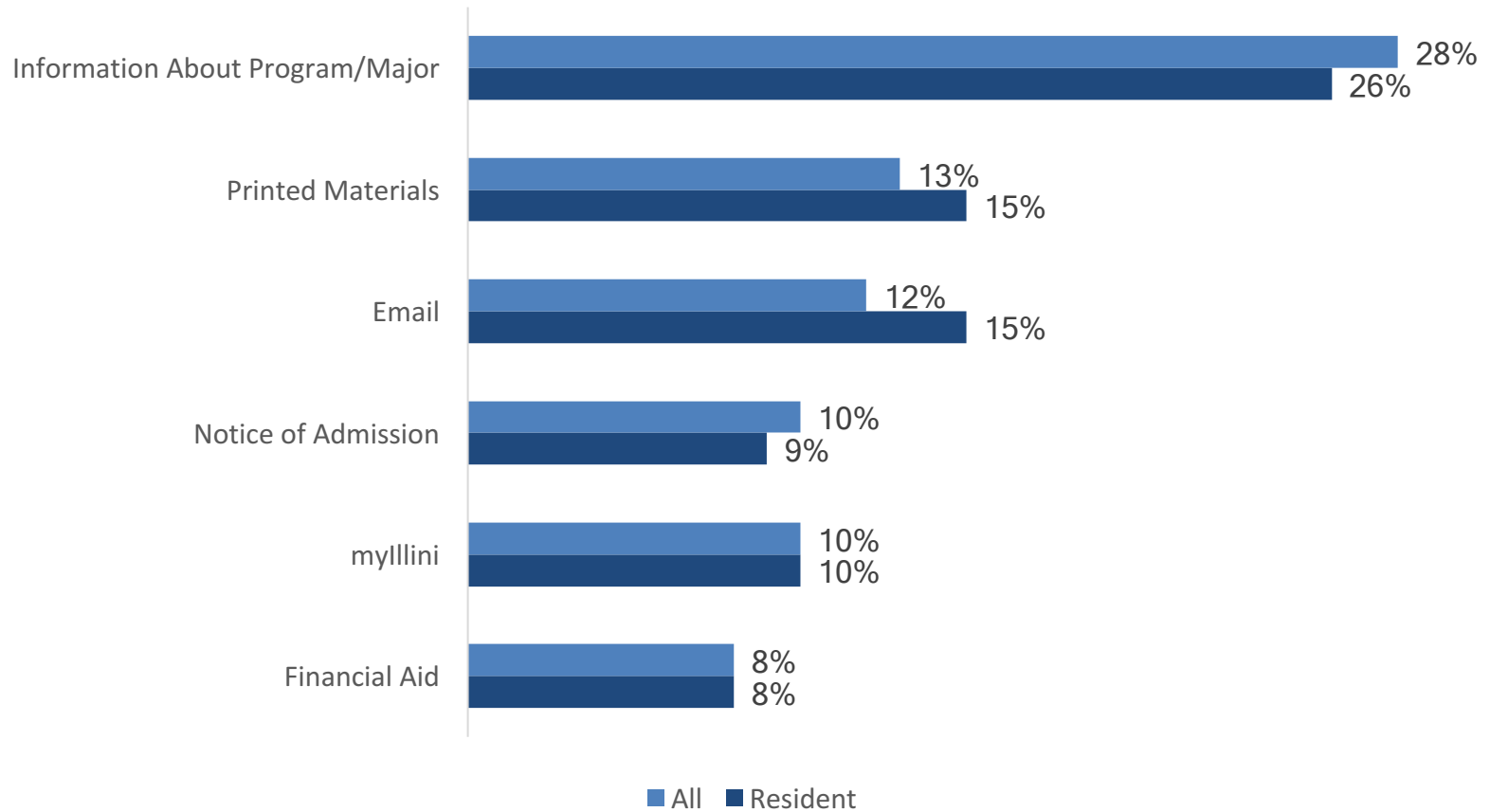


34. Of the information you received from Illinois, what was most helpful?

Top responses from open-ended question.

Resident n = 261

All n = 517



35. How could we improve our communication efforts?

Top responses from open-ended question.

Resident n = 251

All n = 472

