



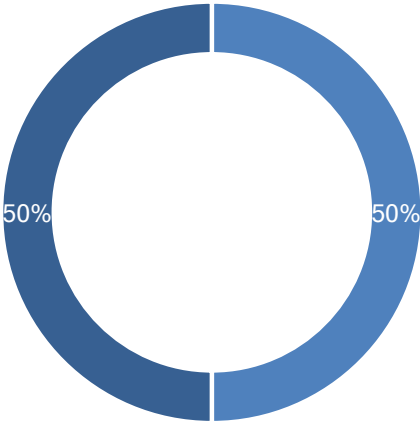
ACCEPT SURVEY

Students Admitted Fall 2017

Demographics

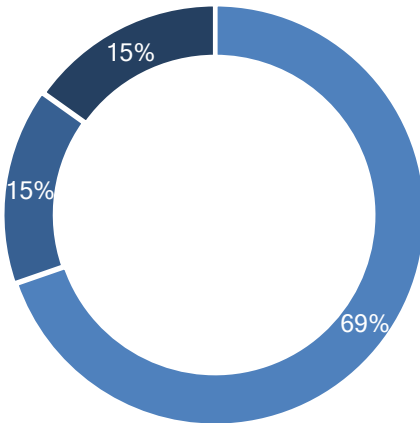
This survey was sent to 7,195 students admitted to fall 2017 who accepted their offer of admission. No incentive was offered to participants. We received 995 responses for a 14% response rate.

Gender



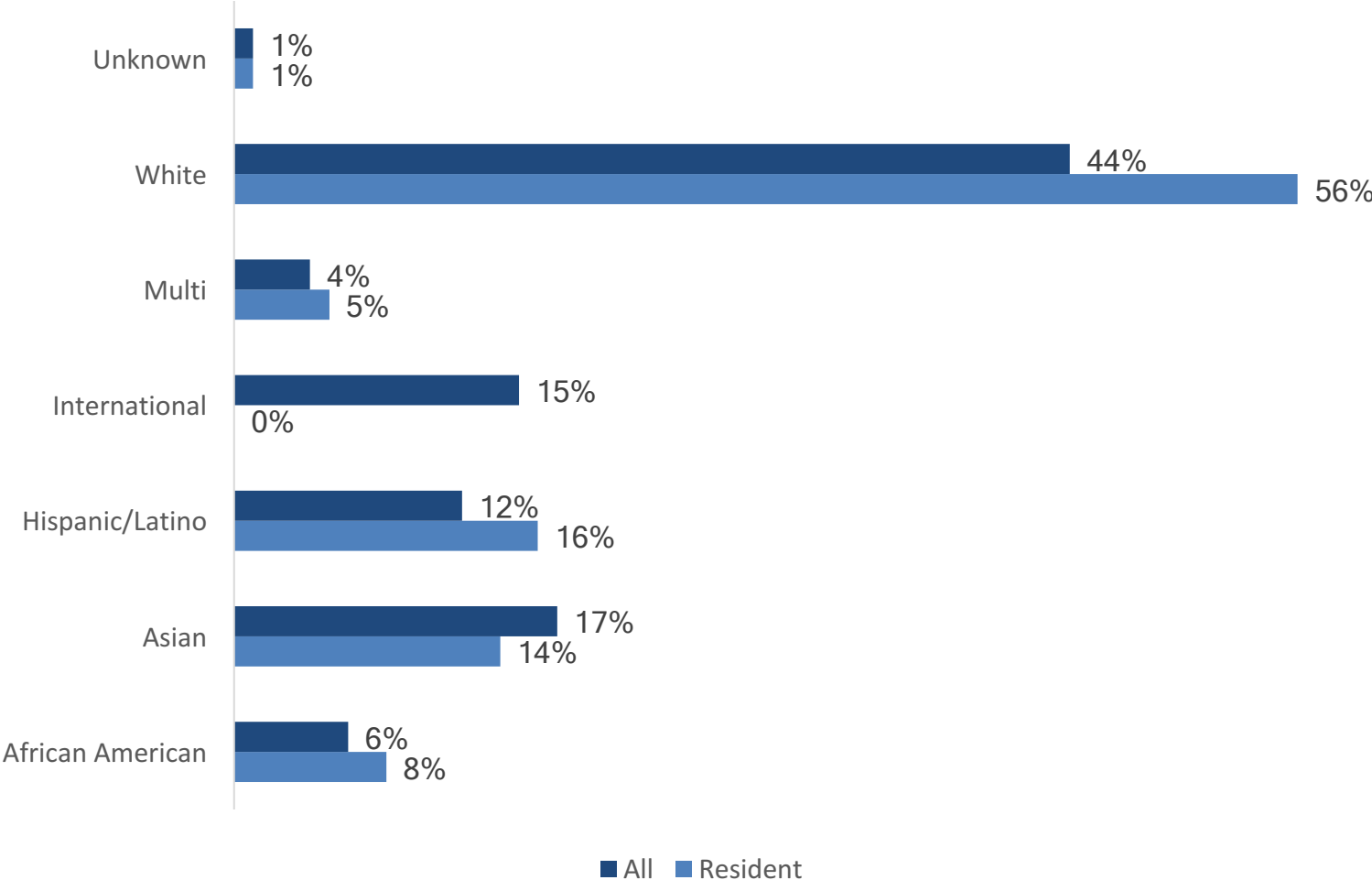
■ Male ■ Female

Residency

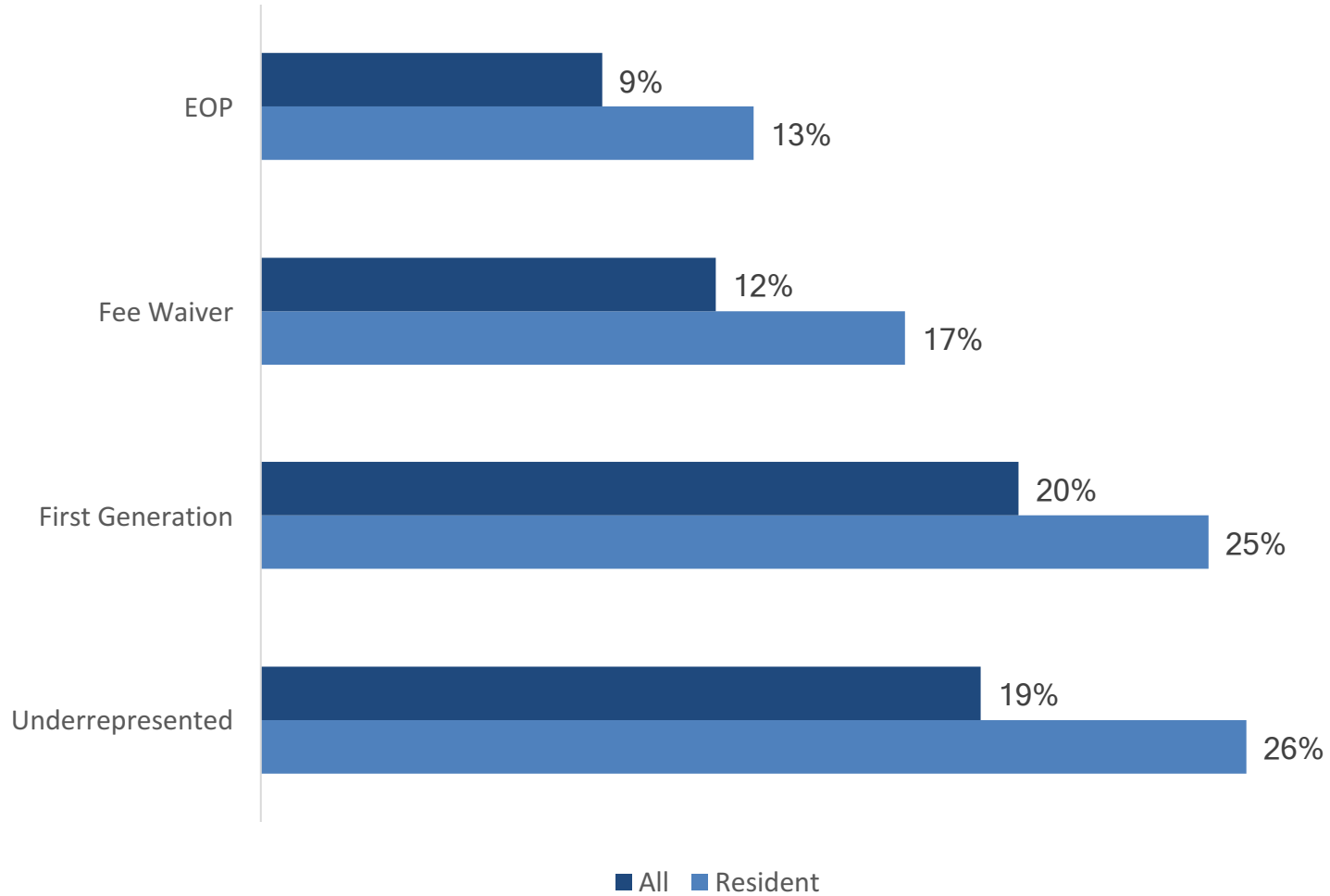


■ Resident ■ Non Resident ■ International

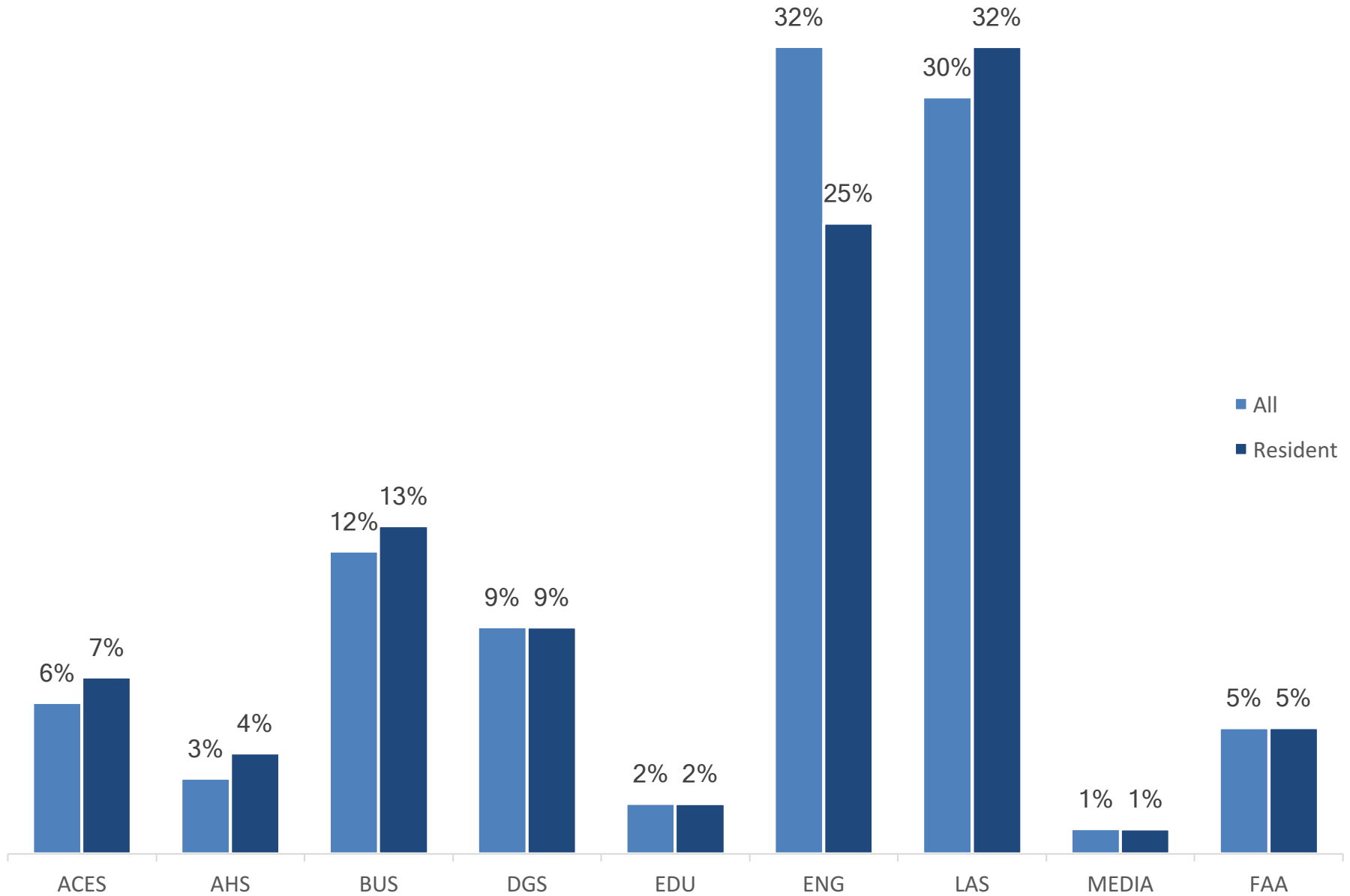
Race/Ethnicity



Other Demographics



College Applied To

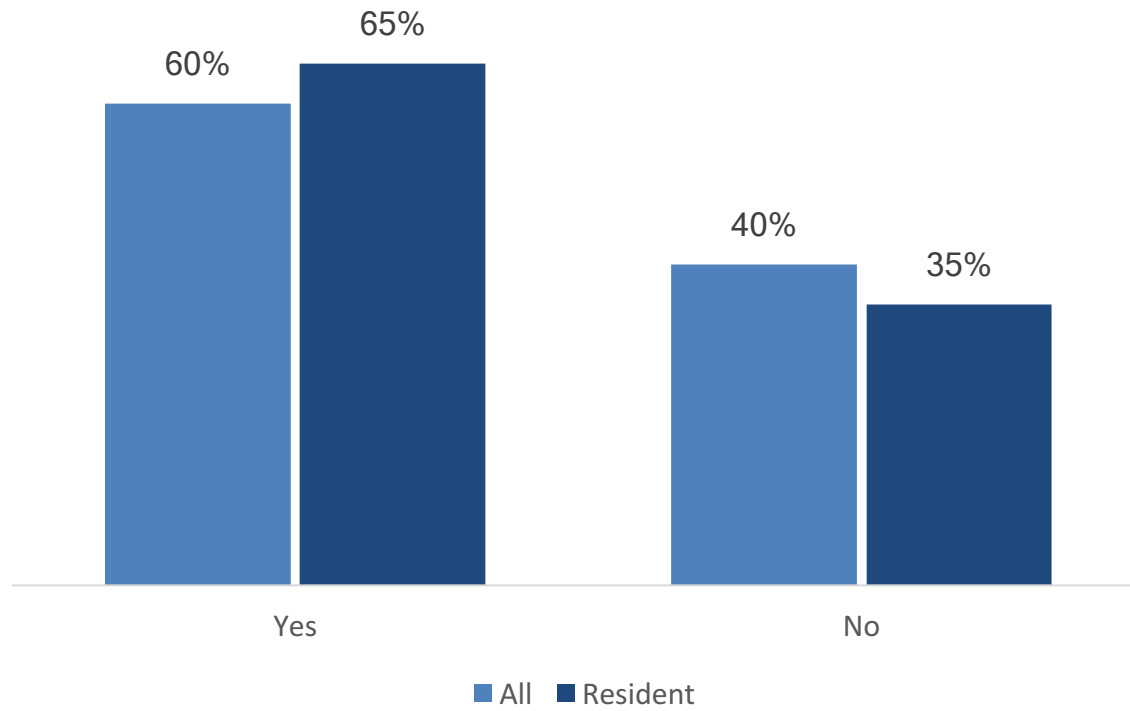


Resident Survey Results

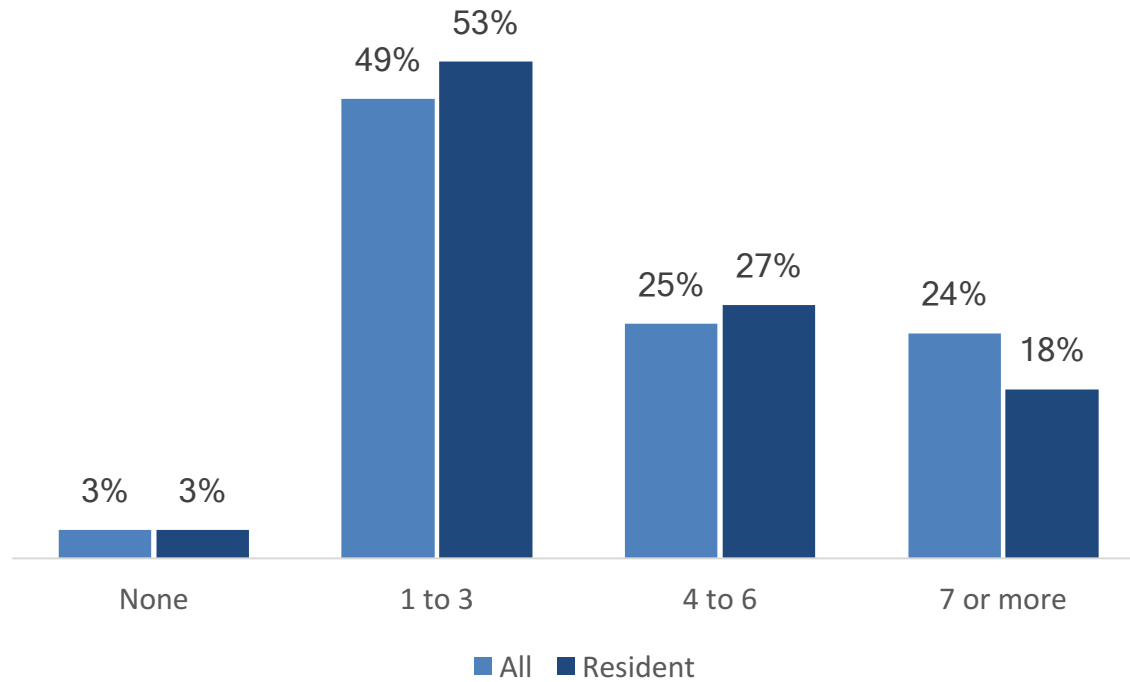
All Responses = 995

Resident Responses = 687

1. Was the University of Illinois your top choice?

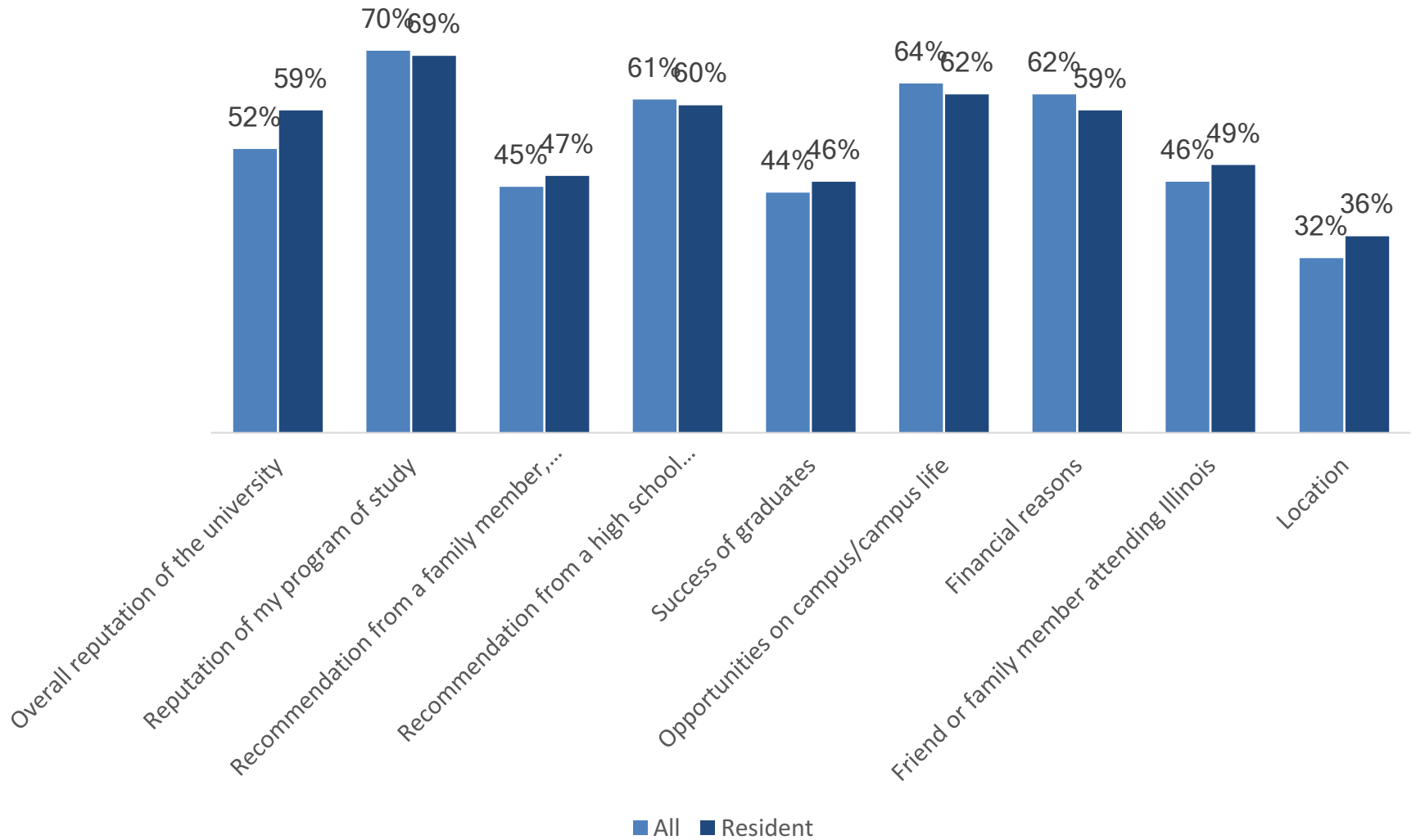


2. How many other colleges did you apply to?

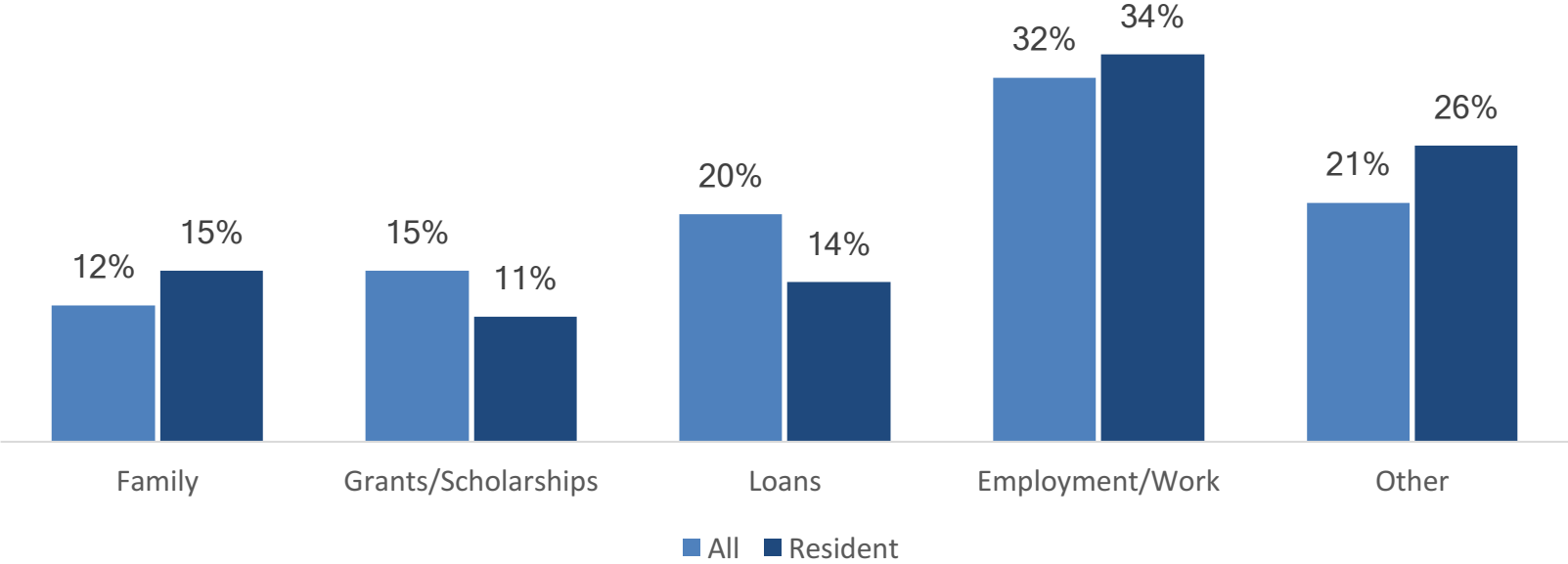


3. – 11. How much did each of the following influence your decision to accept your offer of admission to Illinois?

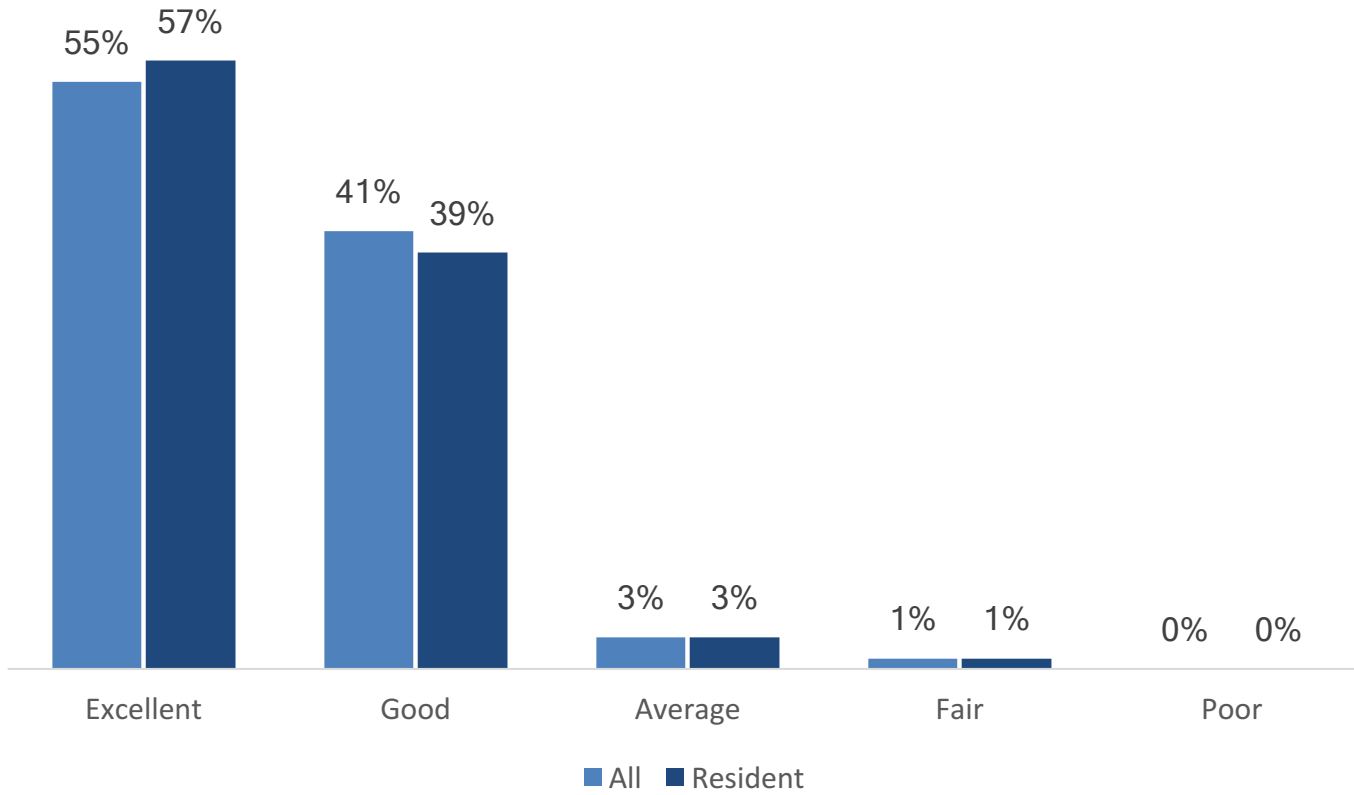
% that were Very Much or Extremely influenced



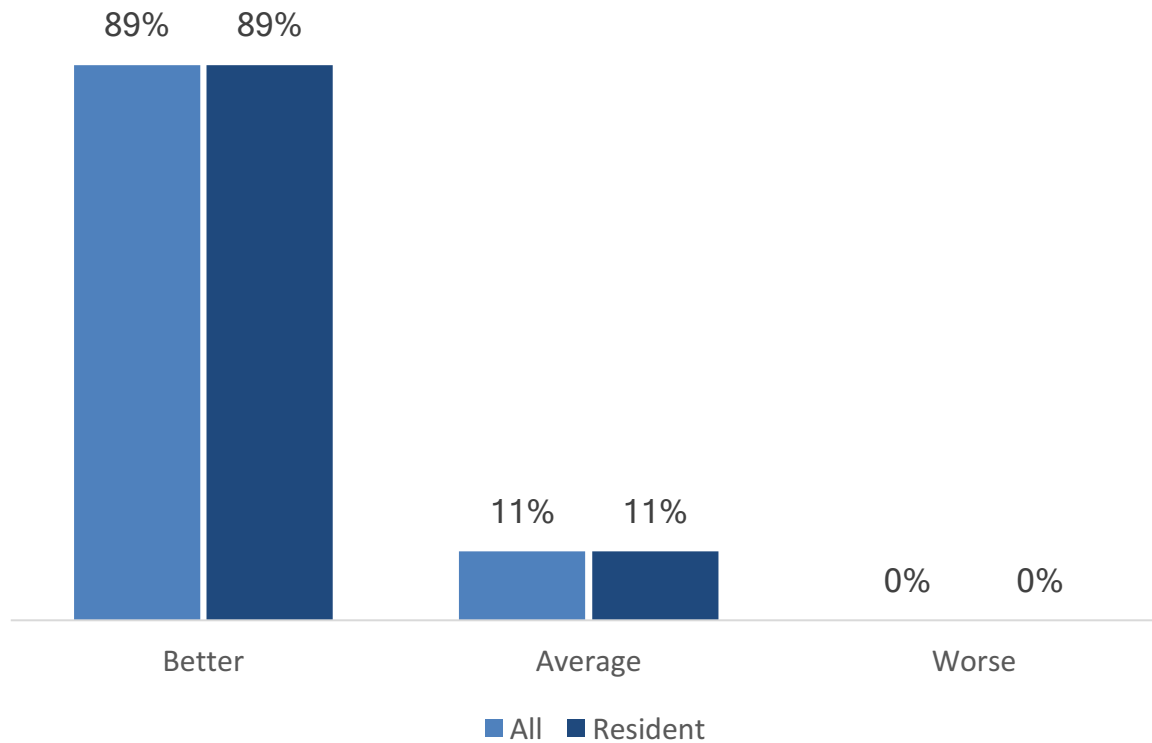
12. How do you plan to pay for college? Check all that apply.



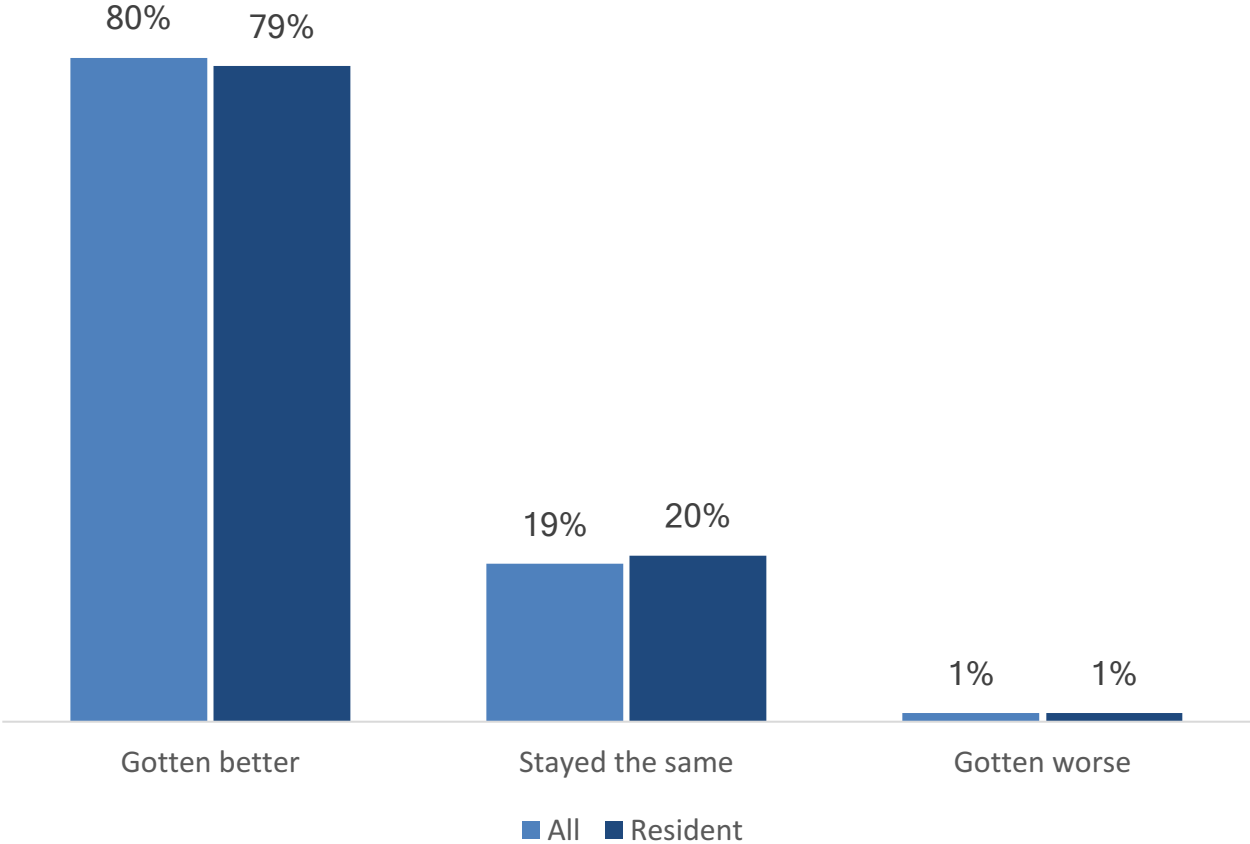
13. How do you rate Illinois as a whole?



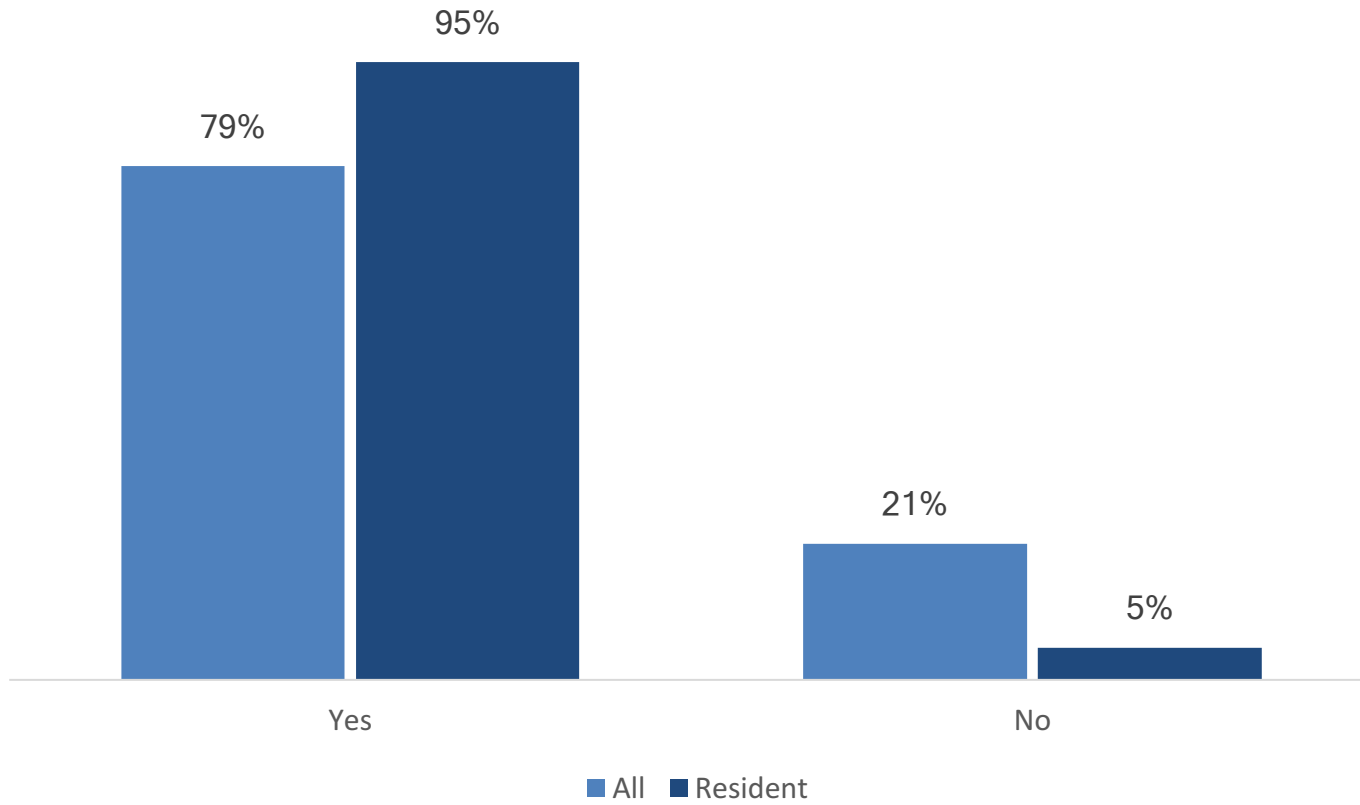
14. How do you think the level of education at Illinois compares to other institutions?



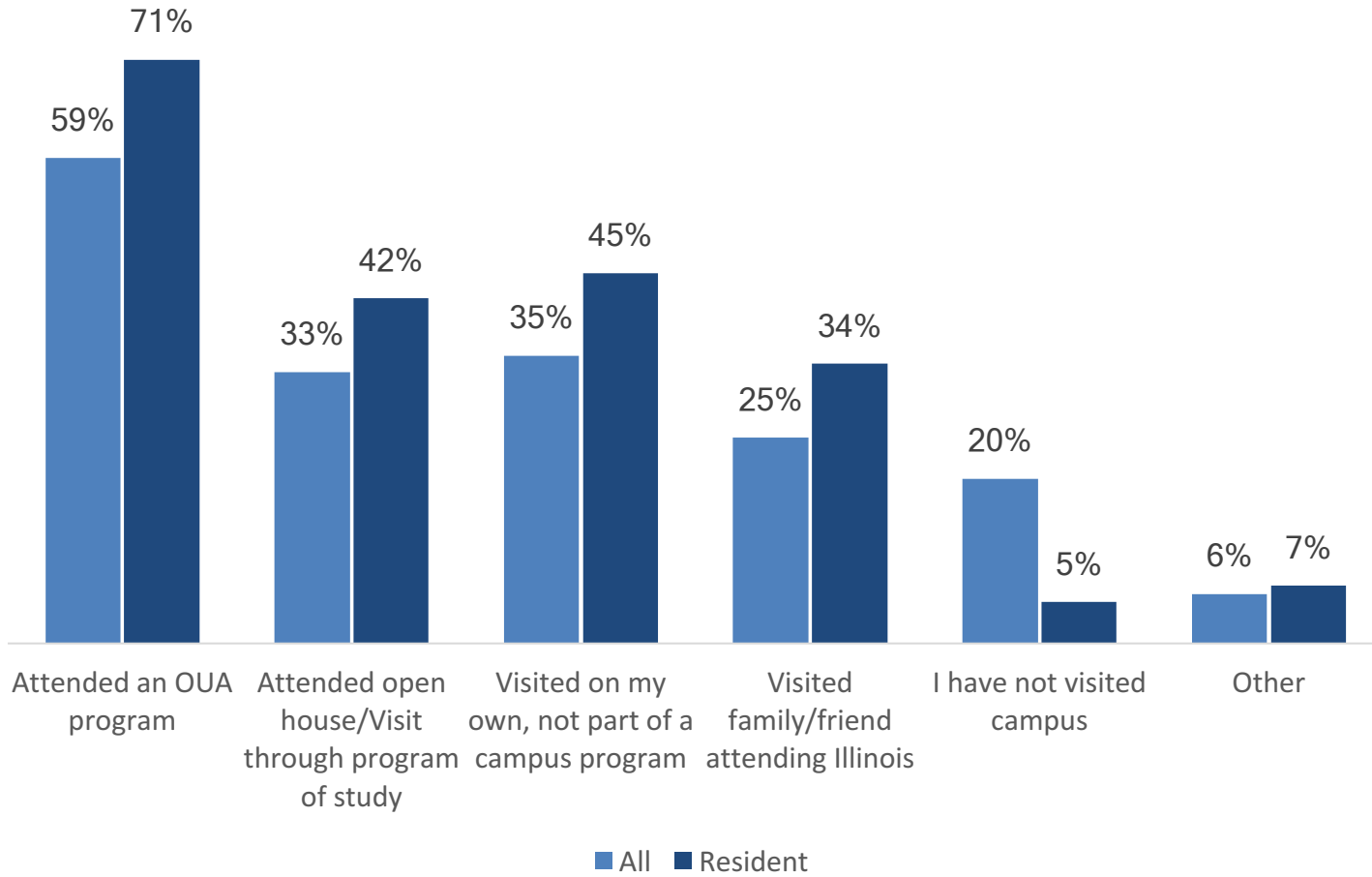
15. In the last year, my opinion of Illinois has ...



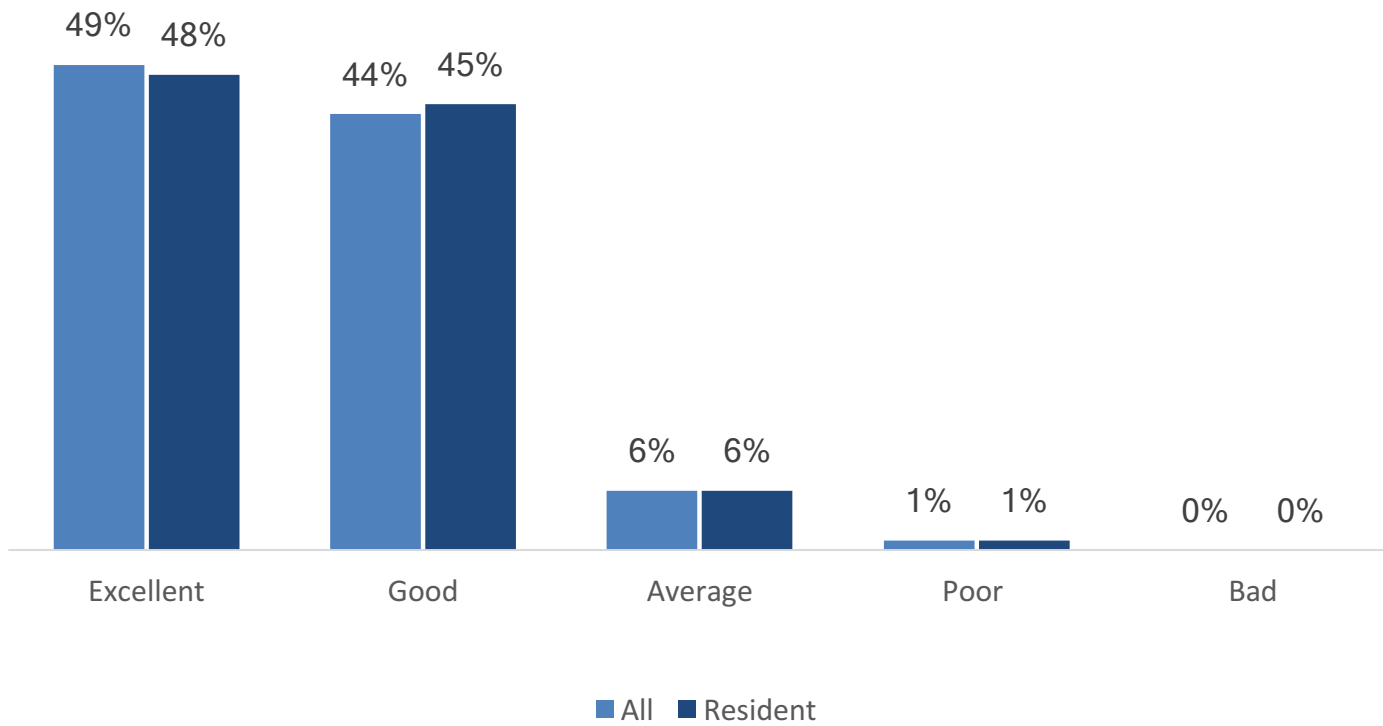
16. Have you visited campus?



17. Describe your visit(s). Check all that apply.

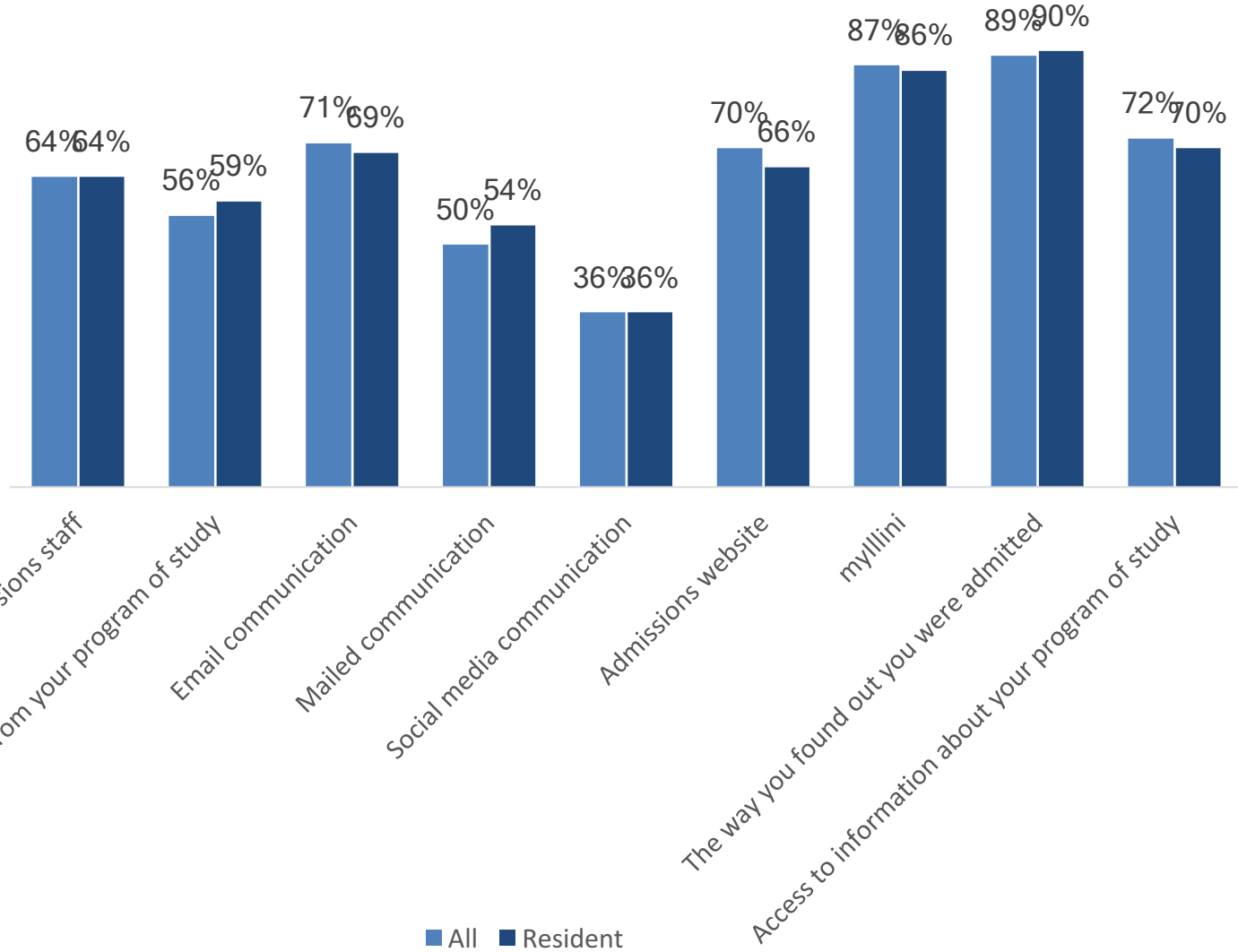


18. My visit experience was ...

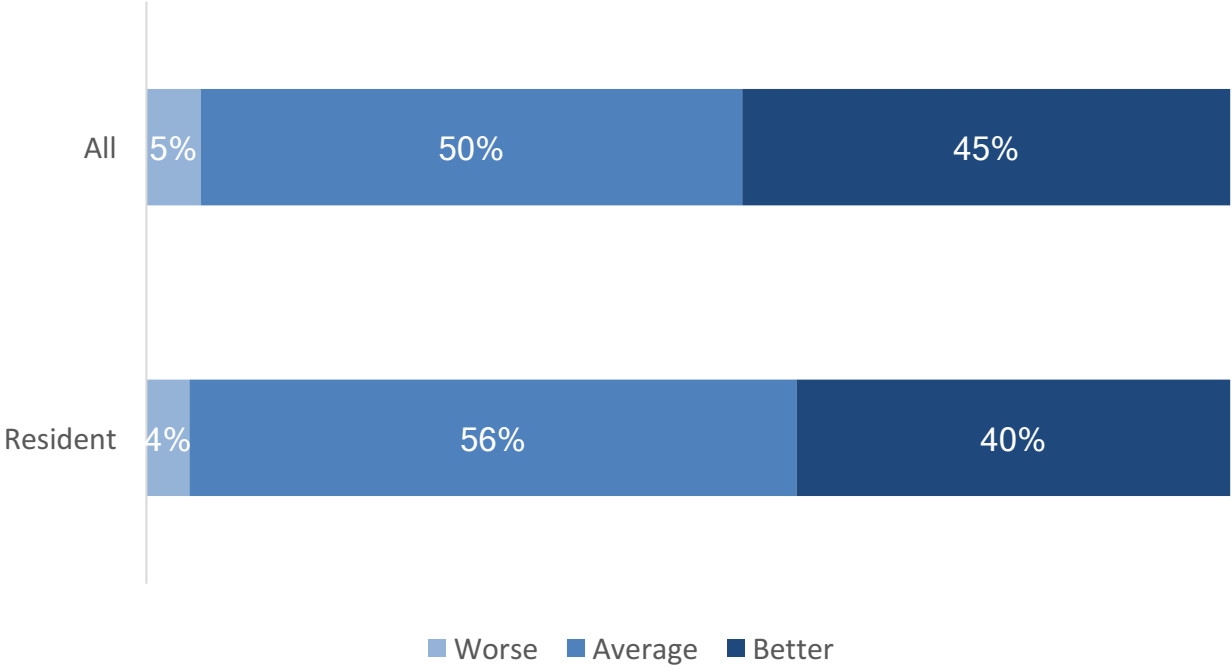


19. - 27. How satisfied were you with the following:

% that were Very Much or Extremely satisfied



28. How did the information that you received in the mail from Illinois compare to other colleges?

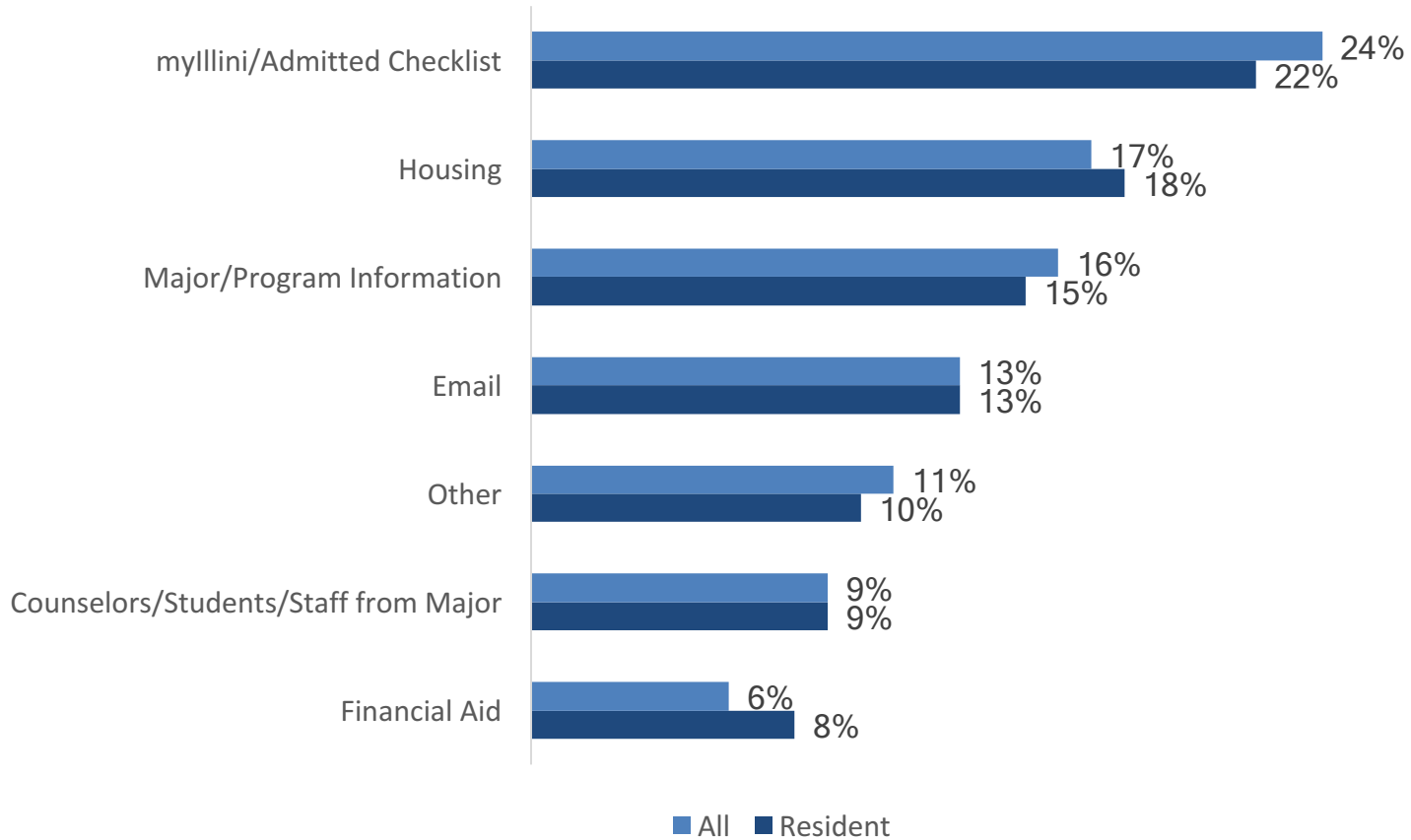


29. Of the information you received from Illinois, what was most helpful?

Top responses from open-ended question.

Resident n = 292

All n = 393



30. How could we improve our communication efforts?

Top responses from open-ended question.

Resident n = 236

All n = 317

